



Puffin

2021 Pledge

This is a Wales pledge

This commitment will be implemented
by 2023

1

Parliamentarians and Government commit to work with producers to develop and implement sector strategies to make domestic veg production resilient, profitable and sustainable so it can keep in step with rising demand.

This aligns with point 1 on the Commitments Framework

Commitment Details

Puffin Produce will continue to develop sustainable horticulture in Wales and work with Tyfu Cymru to develop a new vision for Horticulture in Wales as part of the Wales Horticulture Alliance.

Monitoring

To both participate in and to support the development of the Wales Horticulture Alliance and to support Tyfu Cymru in the development of the wider vision for horticulture in Wales.



Puffin

2021 Pledge

This is a UK wide pledge

This commitment will be implemented by 2023

2

Parliamentarians and Government commit to work with producers to develop and implement sector strategies to make domestic veg production resilient, profitable and sustainable so it can keep in step with rising demand.

This aligns with point 1 on the Commitments Framework

Commitment Details

Puffin Produce will set a new target to our increase production of vegetables in Wales by 50% by 2023

Monitoring

Monitor the % increase in production from the 2020 baseline.