



Topic	Metric	Score	Product or Supply	What does leadership look like in 2021?	What would be the next steps for leadership companies?
Healthy & Nutrition					
Healthy & sustainable food sales 2.33					
N1	Company has a target for, and reports on, a sales-weighted % increase in healthy food, menu items or products quantified using a transparent and recognised approach.	3	P	Company has a time-bound and sales-weighted target for healthy food, using a recognised and transparent methodology, and reports on it's baseline.	Company provides evidence of progress towards meeting the target.
N2	Company has a target for, and reports on, an increase in fruit & veg as % of food procurement or sales.	2	P	Company has a target for increasing sales of vegetables either in specific categories (eg portions in ready meals) or across all categories (but has not yet made the target public).	Company discloses public target for % increase in fruit & vegetables sales across all categories and provides evidence of progress towards meeting the target.
N3	Company has a target for, and reports on, a % shift in protein procurement or sales that come from animal vs plant-based protein sources.	2	P	Company discloses the % of protein products sales that come from animal sources and plant-based alternatives and has set a target for increasing sales of plant-based alternatives.	Company extends target to include a proportionate reduction in sales of animal-based proteins in line with the increase in plant-based alternatives.
Encouraging healthy & sustainable diets 2.00					
N4	Company has a target for, and reports on, the % of menu items or products with intuitive front-of-pack or (restaurants and caterers) consumer-facing nutrition labels (ideal 100%)	2	P	Company has clear intuitive front-of-pack nutritional information on all own-brand products (apart from certain excluded categories) and has developed a "healthy choice" label based on recognised methodology.	Company extends the use of labels to branded and own-brand products.
N5	The company's marketing strategy prioritises healthy foods, especially when marketing to children.	2		Company has strategies to market healthy food and can evidence budget allocation to marketing of healthy choices (eg participates in sector-wide initiatives such as Veg Power).	Company discloses % of marketing budget allocated to healthy food, and commits to increase in marketing spend on healthy food.
N6	The company can evidence reducing food insecurity by improving the accessibility and affordability of healthy food via at least one major strategic or collaborative initiative.	2		Company has committed to increase the value of schemes to increase affordability of healthy food (eg through adding value to Healthy Start voucher scheme), and has ongoing price promotions on healthy products (eg specific promotions on fruit and vegetables).	Company permanently offers schemes that make healthy food more affordable to vulnerable groups.
Environment					
Climate change 3.00					
E1	Company has a target for, and reports on, scope 1 & 2 emissions reduction (Science-based target)	3		Company has science-based targets for scope 1 & 2 emissions as part of a neto zero commitment, and reports against this.	Company provides evidence of progress towards meeting the target and for net zero.
E2	Company has a target for, and reports on, scope 3 emissions reduction (Science-based target), specifically food in supply chain	3	S	Company has science-based targets for scope 3 emissions as part of a neto zero commitment, and reports against this.	Company provides evidence of progress towards meeting the target and for net zero.
Biodiversity 3.00					
E3	Company has a target for, and reports on, zero net land-use conversion through company's reliance on palm oil as a product or an ingredient.	3	S	Company has zero land-use conversion target that includes palm oil and can report that 100% of palm oil used in own-brand products is certified under RSPO with the majority being segregated supply chain certification.	Company extends commitment to branded products.
E4	Company has a target for, and reports on, zero net land-use conversion through company's reliance on soy as in animal feed.	3	S	Company has zero land-use conversion target that includes soy as animal feed and can report that 100% of soy used as animal feed in own-brand products is certified as sustainable or comes from regions or suppliers where no land-use conversion exists.	Company extends commitment to branded products.
E5	Company has a target for, and reports on, zero net land-use conversion through company's reliance on beef.	3	S	Company has zero land-use conversion target that includes beef and can report that 100% of beef used in own-brand products is not sourced from regions where land-use conversion for cattle is exists.	Company extends commitment to branded products.
Sustainable food production practices 2.50					
E6	Company has a target for, and reports on, the % of wild-caught or farmed fish & seafood certified to higher sustainability standards	3	S	Company reports that all fish and seafood (wild catch and farmed) is certified as sustainable or under a fisheries improvement program.	Company extends commitment to branded products. Company can also show it is working collaboratively to explore alternative fed inputs to aquaculture.
E7	Company has a target for, and reports on, the % of products produced under sustainable production practices and recognised environmental management schemes.	2	S	Company reports on % of food within certain own-brand food categories that are being produced sustainably (eg under recognised environmental management schemes such as LEAF), or on the % of suppliers with recognised environmental management schemes in place.	Company extends this to all own-brand product categories.
Water use 3.00					
E8	Company has a target for, and reports on, water use reduction in operations	3		Company has an operational water use reduction target and reports against that.	
E9	Company demonstrates it is working collaboratively on multiple projects (UK & overseas) to reduce water stress.	3	S	Company is involved in multiple UK & overseas projects that aim to reduce water stress.	Company can evidence % of key suppliers involved in sustainable water management projects in addition to specific collaborative initiatives.
Food loss & waste 3.00					
E10	Company demonstrates strategies to engage with customers on food waste and contributes to collaborative initiatives (in UK: Food Waste Action Week).	3	P	Company has clear strategies for customer engagement on food waste (recommended serving sizes, elimination of irresponsible promotions) as well as participation in collaborative initiatives.	
E11	Company has a target for, and reports on, a % reduction in food sold or handled and discloses volumes redistributed, sent to animal feed, anaerobic digestion, and land-fill.	3	P	Company has a 50% food waste reduction target in line with SDG12.3 and reports on food waste aligned with WRAP's Food Waste Reduction Roadmap.	Company provides evidence of meeting reduction target.
E12	Company demonstrates collaboration with its main suppliers to track, measure and act on food waste in its supply chain.	3	S	Company discloses the % or number of key suppliers who are tracking and reporting on food waste.	Company provides evidence of food waste reduction achieved by suppliers reporting on their food waste.
Plastics 3.00					
E13	Company has a target for, and reports on, % plastics packaging that is recyclable.	3	P	Company has a target for all own-brand packaging to be recyclable and reports against this target.	Company achieves the target and extends the commitment to branded products.
E14	Company has a target for, and reports on, reducing single-use plastics without creating a food waste risk	3	P	Company has a target for reducing own-brand plastic packaging and reports against this target.	Company achieves the target and extends the commitment to branded products.
Animal welfare & antibiotics 2.50					
E15	BBFAW tier position or Company has a target for % of animal products certified to high animal welfare standards.	3	S	Company achieves tier 1 performance in BBFAW.	
E16	Company has a target for, and reports on, zero supply chain use of antibiotics as a prophylactic or growth promoter and to reduce the total use of antibiotics classified as "medically important antimicrobials".	2	S	Company does not permit the use of prophylactics or growth promoters and provides evidence of auditing processes and reports on a reduction in overall use of antibiotics.	Company provides full transparency on antibiotics use and appropriate reduction targets and performance against that.
Social inclusion					
Human rights 2.50					
S1	Company recognises the need for a real liveable wage for all employees and reports on progress towards that.	3		Company pays hourly rates that are at least in line with Living Wage Foundation recommended wages.	Company is accredited by Living Wage Foundation.
S2	Company has a target for, and reports on, the % of major suppliers engaged to ensure human rights and labour rights, including and beyond tier one. Must include engagement on child and forced labour, and health and safety of workers.	2	S	Company can evidence engagement with all tier 1 suppliers and a number of key suppliers beyond tier one across child and forced labour, and health and safety.	Company extends scope beyond tier 1 for key supply chains.