



Topic	Metric	Score	Product of Supply	Food Foundation analysis	Evidence and links to sources
Healthy & Nutrition					
Reducing food waste 0.80					
N1	Company has a target for, and reports on, a sales-weighted % increase in healthy food, menu items or products quantified using a transparent and recognised approach.	1	P	We are targeting a 10% sodium reduction across our permanent à la carte Burger King US menu items that contain more than 2,000 mg sodium. In progress- All permanent à la carte items on the Burger King US menu now contain less than 2,400 mg sodium.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness
N2	Company has a target for, and reports on, an increase in fruit & veg as % of food procurement or sales.	0	P	No data found.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness
N3	Company has a target for, and reports on, a % shift in protein procurement or sales that come from animal vs plant-based protein sources.	1	P	Burger King continues to expand options for guests looking for plant-based menu items. In the US, the Impossible™ Whopper provides guests with a flame-grilled patty made from plants. Internationally, plant-based burgers have now been introduced in 49 markets.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness
Encouraging healthy & sustainable diets 1.00					
N4	Company has a target for, and reports on, the % of menu items or products with intuitive front-of-pack or (restaurants and caterers) consumer-facing nutrition labels (ideal 100%)	1	P	US: We are developing policies to improve the nutritional profile of menu options served at our restaurants around the world. In progress- An online nutrition information platform was launched by Burger King US and is being developed for Tim Hortons and Popeyes. UK: In the UK, we provide full nutrition and allergen labelling, both in store, on our website and on our app, for all menu items.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness https://www.burgerking.co.uk/nutrition-explorer
N5	The company's marketing strategy prioritises healthy foods, especially when marketing to children.	1		US: As an original member of the U.S. Children's Food & Beverage Advertising Initiative and European Union (EU Pledge) programs, Burger King only advertises meals and products to children under the age of 12 that meet established nutrition criteria in each respective geography UK: Burger King UK has a series of Responsible Marketing Principles that underpin how we advertise and market our food. This includes ensuring that no advertising or marketing of HFSS* products will be directly aimed at children under the age of 12 years - only products which fulfil specific nutrition criteria based on accepted scientific evidence and/or applicable to national dietary guidelines. Our kids meals will also contain no more than a third of the daily recommended intake for salt, added sugar and saturated fat	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness https://www.burgerking.co.uk/responsible-marketing-principles
N6	The company can evidence reducing food insecurity by improving the accessibility and affordability of healthy food via at least one major strategic or collaborative initiative.	1		Covid Response: Over 1 million free kids' meals were provided by Burger King US in 2020. In the UK, Burger King offered free drinks to healthcare workers, made food donations through Deliveroo, and donated £20,000 to Hospitality Action, a charity that offers assistance to all who work or have worked within the hospitality sector in the UK. Donated 20,000+ paper takeaway bags to support in the distribution of food to vulnerable groups. Donated to a leading charity who partner with schools nationwide to provide healthy breakfast food to children giving them a good start to their school day In China, Burger King donated 1 million RMB to the Chinese Red Cross Foundation, and free meals were provided to local hospitals in Shanghai and Shenzhen. In France, Burger King launched several campaigns to support the restaurant industry during the lockdown, including #WhopperAndFriends, which was echoed by Burger King in Germany, the UK, Sweden, Denmark, and Switzerland. At Burger King Italy, 3,000 meals were donated to hospital workers and people in need.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness https://www.burgerking.co.uk/responsible-marketing-principles https://www.burgerking.co.uk/charitable-giving
Environment					
Climate change 2.00					
E1	Company has a target for, and reports on, scope 1 & 2 emissions reduction (Science-based target)	2		Global: Scope 1 is direct emissions from fuels and refrigerants by RBI facilities and vehicles; Scope 2 is indirect emissions from electricity and steam used by RBI facilities and vehicles. TOTAL GHG emissions 29.6 million metric tonnes of CO2 in 2019. Now that we've established our baseline, we are refining our GHG reduction strategy and prioritizing the measures that will help us achieve emissions reductions by 2030, including new initiatives and expansion of existing initiatives. As a next step, we will be identifying and committing to a clear reduction target to reduce emissions. We will also report on energy use and emissions annually through CDP's Climate Survey UK: To reduce absolute scope 1 and 2 greenhouse gas emissions 100% by 2030 from a 2019 base year. Burger King UK has approved science-based targets covering scopes 1, 2 and 3: To reduce absolute scope 1 and 2 greenhouse gas emissions 100% by 2030 from a 2019 base year. To reduce scope 3 greenhouse gas emissions from purchased goods and services, capital goods, upstream transportation and distribution, waste and franchises 41% per restaurant by 2030 from a 2019 base year. We will report annually in our Financial Accounts, aligned with the Streamlined Energy & Carbon Reporting framework.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness https://www.burgerking.co.uk/responsible-marketing-principles https://carbon.ci/news/burger-king-uk-sets-science-based-targets/
E2	Company has a target for, and reports on, scope 3 emissions reduction (Science-based target), specifically food in supply chain	2	5	Scope 3: All indirect emissions from franchises and the RBI value chain- Purchased Goods and Services & Franchises & Other Scope 3 Purchased Goods and Services 24.1 million metric tonnes of CO2 in 2019. Now that we've established our baseline, we are refining our GHG reduction strategy and prioritizing the measures that will help us achieve emissions reductions by 2030, including new initiatives and expansion of existing initiatives. As a next step, we will be identifying and committing to a clear reduction target to reduce emissions. We will also report on energy use and emissions annually through CDP's Climate Survey UK: To reduce scope 3 greenhouse gas emissions from purchased goods and services, capital goods, upstream transportation and distribution, waste and franchises 41% per restaurant by 2030 from a 2019 base year. This target for the emissions from our value chain meet the SBTi's criteria for ambitious value chain goals, meaning it is in line with current best practice	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness
Biodiversity 2.00					
E3	Company has a target for, and reports on, zero net land-use conversion through company's reliance on palm oil as a product or an ingredient.	3	5	100% of palm oil volumes within the scope of our sourcing policy are covered by RSPO certification or credits, supporting sustainable palm oil production. In 2020, 78% was RSPO certified Mass Balance or better. UK: By 2030 or sooner, beef, palm oil, soy in poultry feed, coffee, timber, and paper should be certified to the recognised sustainability standards relevant to that commodity e.g. RSPO, RTRS, Fairtrade, UTZ.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness https://www.burgerking.co.uk/our-forest-commitment
E4	Company has a target for, and reports on, zero net land-use conversion through company's reliance on soy as in animal feed.	2	5	UK: By 2030 or sooner, beef, palm oil, soy in poultry feed, coffee, timber, and paper should be certified to the recognised sustainability standards relevant to that commodity e.g. RSPO, RTRS, Fairtrade, UTZ. Started buying soy credits.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness https://www.burgerking.co.uk/our-forest-commitment
E5	Company has a target for, and reports on, zero net land-use conversion through company's reliance on beef.	1	5	Our ambition is that by 2022, 30% of the beef sourced for Burger King US will align with our vision for beef sustainability. UK: By 2030 or sooner, beef, palm oil, soy in poultry feed, coffee, timber, and paper should be certified to the recognised sustainability standards relevant to that commodity e.g. RSPO, RTRS, Fairtrade, UTZ.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness https://www.rbi.com/English/sustainability/responsible-sourcing/beef/ https://www.burgerking.co.uk/our-forest-commitment
Sustainable food production practices 1.50					
E6	Company has a target for, and reports on, the % of wild-caught or farmed fish & seafood certified to higher sustainability standards	2	5	UK: all Alaskan pollock from sustainable fisheries using pole & line techniques.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness
E7	Company has a target for, and reports on, the % of products produced under sustainable production practices and recognised environmental management schemes.	1	5	Our ambition is that by 2022, 30% of the beef sourced for Burger King US will align with our vision for beef sustainability. UK: By 2030 or sooner, beef, palm oil, soy in poultry feed, coffee, timber, and paper should be certified to the recognised sustainability standards relevant to that commodity e.g. RSPO, RTRS, Fairtrade, UTZ.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness
Water use 1.00					
E8	Company has a target for, and reports on, water use reduction in operations	1		In progress- In 2020, we measured our supply chain water use for the first time, which we will use to inform our stewardship strategy.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness
E9	Company demonstrates it is working collaboratively on multiple projects (UK & overseas) to reduce water stress.	1	5	Last year (not mentioned in 2020 report) : 2020: will conduct a life cycle assessment of 8 high impact procurement categories accounting for over 80% of procurement spend. This assessment will cover GHGs, waste, water, and energy usage. Member of the Global Roundtable for Sustainable Beef (GRSB)	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness

Food loss & waste		1.00			
E10	Company demonstrates strategies to engage with customers on food waste and contributes to collaborative initiatives (in UK: Food Waste Action Week).	0	P	No data found.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness https://www.burgerking.co.uk/good-for-our-planet-case-studies
E11	Company has a target for, and reports on, a % reduction in food sold or handled and discloses volumes redistributed, sent to animal feed, anaerobic digestion, and land-fill.	2	P	We will commit to working towards the Courtauld 2025 30% by 2025 reduction target on food waste and adopt WRAP's food waste roadmap.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness https://www.burgerking.co.uk/good-for-our-planet-case-studies
E12	Company demonstrates collaboration with its main suppliers to track, measure and act on food waste in its supply chain.	1	S	Last year (not mentioned in 2020 report) - 2020: will conduct a life cycle assessment of 8 high impact procurement categories accounting for over 80% of procurement spend. This assessment will cover GHGs, waste, water, and energy usage. Member of the Global Roundtable for Sustainable Beef (GRSB)	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness https://www.burgerking.co.uk/good-for-our-planet-case-studies
Plastics		2.00			
E13	Company has a target for, and reports on, % plastics packaging that is recyclable.	2	P	by 2025 100% of approval guest packaging will come from renewable, recycled or certified sources. Takeaway bags made of 100% recycled fiber paper Napkins using 25% less material, saving 900 tonnes of paper New recyclable sandwich packaging, avoiding 460 tonnes of plastic. Testing coffee cups made with 30% recycled material. Testing paper cups with a recyclable and compostable liner. Replacing double cupping with recyclable sleeves, saving 200 million cups. New 100% recyclable coffee cup lids. Transitioned 186 million stir sticks from plastic to wood.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness
E14	Company has a target for, and reports on, reducing single-use plastics without creating a food waste risk	2	P	Strawless lid for cold drinks, avoiding 90 million plastic straws. Switching over 1 billion traditional plastic straws to alternative materials across Tim Hortons Canada and Burger King markets in Europe and China. Transitioning 31 million forks and spoons at Burger King China to biodegradable materials made from sugar cane. Transitioning 25 million plastic sundae cups to paper, and avoiding 32 million plastic lids by introducing the Fusion paper flap cup in Europe. Aim to Eliminating Single-Use Plastics and Packaging. UK: 100% renewable/recycled or certified sustainable packaging by 2025. 30% of plastic will come from recycled content. 0% single-use plastics by 2025.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness
Animal welfare & antibiotics		1.50			
E15	BBFAW tier position or Company has a target for % of animal products certified to high animal welfare standards.	1	S	Tier 4	BBFAW
E16	Company has a target for, and reports on, zero supply chain use of antibiotics as a prophylactic or growth promoter and to reduce the total use of antibiotics classified as "medically important antimicrobials".	2	S	Our ambition is that by 2022, 30% of the beef sourced for Burger King US will align with our vision for beef sustainability. We are working to measure and understand the current use of antibiotics in the beef supply chain of each brand, implement targets to reduce the use of antibiotics important to human medicine in our supply chain, and to end animal care practices that lead to their overuse. The chicken used in our sandwiches is raised without antibiotics important to human medicine for Burger King US and Tim Hortons Canada. Popeyes US is working towards removing these from their chicken supply chain by the end of 2021. We are working with suppliers, animal welfare experts and others in the industry towards continuous improvement in chicken welfare in our supply chain.	https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness https://www.burgerking.co.uk/animal-welfare-policy
Social inclusion					
Human rights		1.00			
S1	Company recognises the need for a real liveable wage for all employees and reports on progress towards that.	1		vendors must compensate their employees by providing wages, benefits and overtime premiums that meet or exceed the minimum legal requirements in the jurisdiction in which the Vendor is doing business, or the local industry standard, whichever is greater. If local laws do not provide for overtime pay, hourly wage rates for overtime must be at least equal to the rates for the regular work shift. Vendors must pay their employees in a timely manner, accounting for all hours worked, and must communicate to their employees the basis upon which their compensation was calculated.	https://www.rbi.com/English/sustainability/ethics-and-human-rights/default.aspx https://www.burgerking.co.uk/responsiblebusiness
S2	Company has a target for, and reports on, the % of major suppliers engaged to ensure human rights and labour rights, including and beyond tier one. Must include engagement on child and forced labour, and health and safety of workers.	1	S	Have Code Business Ethics and Conduct for employees and vendors. Vendor Code guidelines include wages, benefits, and working hours in compliance with laws, no forced labour, no child labour, freedom of association, and a safe working environment. 28,000+ hectares of land are under sustainable management in 5 countries	https://www.rbi.com/English/sustainability/ethics-and-human-rights/default.aspx https://s26.q4cdn.com/317237604/files/doc_downloads/2021/04/RBI-RBAG-2021-ENGLISH.pdf https://www.burgerking.co.uk/responsiblebusiness https://www.burgerking.co.uk/ethical-trading