



Topic	Metric	Score	Product or Supply	What does leadership look like in 2021?	What would be the next steps for leadership companies?
Healthy & Nutrition					
Healthy & sustainable food sales 1.67					
N1	Company has a target for, and reports on, a sales-weighted % increase in healthy food, menu items or products quantified using a transparent and recognised approach.	2	P	Company has a target for increasing the % of menu items and products that are healthy, using a recognised methodology, and reports against this.	Company provides evidence of progress towards meeting the target and extends this to be a sale-weighted target.
N2	Company has a target for, and reports on, an increase in fruit & veg as % of food procurement or sales.	2	P	Company has a target for increasing sales of vegetables and reports against this.	Company sets a target for % increase in both fruit and vegetables sales across and provides evidence of progress towards meeting the target.
N3	Company has a target for, and reports on, a % shift in protein procurement or sales that come from animal vs plant-based protein sources.	1	P	Company has introduced new plant-based ranges across its business.	Company sets a target for % increase in the % of menus that are plant-based, and implements menus across all sites.
Encouraging healthy & sustainable diets 2.00					
N4	Company has a target for, and reports on, the % of menu items or products with intuitive front-of-pack or (restaurants and caterers) consumer-facing nutrition labels (deal 100%)	2	P	Company uses traffic light labelling for nutritional information in store and on digital channels but is not clear in % of products / menus covered.	Company extends the use of traffic light labels to all products / menus.
N5	The company's marketing strategy prioritises healthy foods, especially when marketing to children.	2		Company has clear guidelines on what can be included in marketing to children.	Company discloses proportion of marketing allocated to healthy food for children.
N6	The company can evidence reducing food insecurity by improving the accessibility and affordability of healthy food via at least one major strategic or collaborative initiative.	2		Company has clear strategies to make healthy food more accessible and affordable. Covid focus: company took clear steps to reduce food insecurity through participation in government schemes and collaborative efforts.	Company permanently commits to menus and services that make healthy food more accessible and affordable to vulnerable groups.
Environment					
Climate change 2.50					
E1	Company has a target for, and reports on, scope 1 & 2 emissions reduction (Science-based target)	3		Company has science-based targets for scope 1 & 2 emissions as part of a net zero commitment, and reports against this.	Company provides evidence of progress towards meeting the target and for net zero.
E2	Company has a target for, and reports on, scope 3 emissions reduction (Science-based target), specifically food in supply chain	2	5	Company has mapped or begun mapping scope 3 emissions as part of a net zero commitment, and commits to reports against this.	Company provides evidence of progress towards meeting the target and for net zero.
Biodiversity 2.33					
E3	Company has a target for, and reports on, zero net land-use conversion through company's reliance on palm oil as a product or an ingredient.	3	5	Company has zero land-use conversion target that includes palm oil and can report that 100% of palm oil used in ingredients is certified under RSPO with the majority being segregated supply chain certification.	Company extends commitment to ensure all palm oil certification is from segregated supply chains.
E4	Company has a target for, and reports on, zero net land-use conversion through company's reliance on soy as in animal feed.	2	5	Company has zero land-use conversion target that includes soy as animal feed and reports on the % soy used as animal feed that is certified as sustainable, although only partially (eg only some markets, or relying on credits).	Company provides evidence of progress towards meeting the target across all markets.
E5	Company has a target for, and reports on, zero net land-use conversion through company's reliance on beef.	2	5	Company has clear strategies around sustainable beef production but lacks clarity on evidence that it does not use beef that contributes to land-use conversion.	Company provides evidence of progress towards zero land-use conversion through its beef procurement.
Sustainable food production practices 2.50					
E6	Company has a target for, and reports on, the % of wild-caught or farmed fish & seafood certified to higher sustainability standards	3	5	Company reports that all fish and seafood (wild catch and farmed) is certified as sustainable or under a fisheries improvement program.	Company can also show it is working collaboratively to explore alternative feed inputs to aquaculture if relevant.
E7	Company has a target for, and reports on, the % of products produced under sustainable production practices and recognised environmental management schemes.	2	5	Company has clear initiatives to work with suppliers to improve the sustainability of key commodities used in its menus.	Company sets an overall target for % of food being produced under recognised environmental management schemes.
Water use 1.50					
E8	Company has a target for, and reports on, water use reduction in operations	2		Company reports on operational water use, and reductions in some, but not all, parts of its business.	Company sets a target for operational water use reduction across the business, and reports against that.
E9	Company demonstrates it is working collaboratively on multiple projects (UK & overseas) to reduce water stress.	1	5	Company has carried out a water risk assessment in its supply chain but does not provide evidence of initiatives to sustainably manage water.	Company can evidence % of key suppliers involved in sustainable water management projects and participates in specific collaborative initiatives.
Food loss & waste 1.67					
E10	Company demonstrates strategies to engage with customers on food waste and contributes to collaborative initiatives (in UK: Food Waste Action Week).	2	P	Company participates in collaborative initiatives such as (UK) WRAP's Food Waste Action Week and committed to Food Waste Reduction Roadmap.	Company evidences clear strategies to help customers reduce food waste (eg portion size control)
E11	Company has a target for, and reports on, a % reduction in food sold or handled and discloses volumes redistributed, sent to animal feed, anaerobic digestion, and land-fill.	2	P	Company has a food waste reduction target and reports partial data of reductions in a number of sites or markets.	Company provides evidence across all operations of meeting reduction target.
E12	Company demonstrates collaboration with its main suppliers to track, measure and act on food waste in its supply chain.	1	5	Company has begun to engage with suppliers on food waste.	Company provides evidence of % of suppliers tracking and reporting on food waste.
Plastics 2.00					
E13	Company has a target for, and reports on, % plastics packaging that is recyclable.	2	P	Company has a target for % of packaging to be recyclable and reports case studies and initiatives that are working towards this.	Company provides evidence across all operations of meeting the target.
E14	Company has a target for, and reports on, reducing single-use plastics without creating a food waste risk	2	P	Company has a target for reducing or eliminating plastic packaging and reports case studies and initiatives that are working towards this.	Company provides evidence across all operations of meeting the target.
Animal welfare & antibiotics 2.00					
E15	BBFAW tier position or Company has a target for % of animal products certified to high animal welfare standards.	2	5	Company achieves tier 2 performance in BBFAW.	Company achieves tier 1 performance in BBFAW.
E16	Company has a target for, and reports on, zero supply chain use of antibiotics as a prophylactic or growth promoter and to reduce the total use of antibiotics classified as "medically important antimicrobials".	2	5	Company does not permit the use of prophylactics or growth promoters and provides evidence of auditing processes and reports case studies and initiatives that are working towards this.	Company provides full transparency on antibiotics use and appropriate reduction targets and performance against that.
Social inclusion					
Human rights 1.50					
S1	Company recognises the need for a real liveable wage for all employees and reports on progress towards that.	1		Company states it pays staff over national minimum or living wage levels but does not disclose actual rates.	Company discloses pay rates for staff and demonstrates that this is in line with Real Living Wage as calculated by the Living Wage Foundation.
S2	Company has a target for, and reports on, the % of major suppliers engaged to ensure human rights and labour rights, including and beyond tier one. Must include engagement on child and forced labour, and health and safety of workers.	2	5	Company can evidence engagement with key tier 1 suppliers and a number of key suppliers beyond tier one across child and forced labour, and health and safety.	Company extends scope beyond tier 1 for key supply chains.