



Topic	Metric	Score	Product of Supply	Food Foundation analysis	Evidence and links to sources
Healthy & Nutrition					
Healthy & sustainable food sales 1.67					
N1	Company has a target for, and reports on, a sales-weighted % increase in healthy food, menu items or products quantified using a transparent and recognised approach.	2	P	2024 target to Increase the proportion of healthy (non-high fat, salt or sugar content) of Asda own brand products to 60%, using UK 2004/05 nutrient profiling system and reduce red traffic lights on Asda own-brand products year on year. In 2020 alone, our efforts to reformulate own brand products reduced calories in customers' baskets by 11 billion and removed 996 tonnes of fat, 334 tonnes of saturated fat, 518 tonnes of sugar and 20 tonnes of salt. Sugar in our yogurts, ice creams, cakes and breakfast cereals is down by more than 15% since 2015, on a sales weighted basis.	https://www.asda.com/creating-change-for-better/better-lives/enabling-healthier-choices https://corporate.asda.com/newsroom/2021/05/06/asda-launches-first-est-report
N2	Company has a target for, and reports on, an increase in fruit & veg as % of food procurement or sales.	1	P	We take every opportunity to boost healthy components such as fruit, vegetable and fibre content. Our Live Better icon criteria requires fruit and veg portions for specific categories such as ready meals and sandwiches in order to qualify for the icon. We've added cartoon characters to our 'Garden Gang' range of fruits to encourage children to eat more fresh produce. We're also expanding this range to make a wider range of fruits and vegetables appealing to children.	
N3	Company has a target for, and reports on, a % shift in protein procurement or sales that come from animal vs plant-based protein sources.	2	P	Aim to grow Asda Plant-Based sales by 100% Our latest innovation is a new Plant Based range, which includes healthy options for customers who choose to follow a plant-based diet. We're thrilled that 60% of products in the range carry our Asda 'Live Better' icon.	https://www.asda.com/creating-change-for-better/better-lives/enabling-healthier-choices
Encouraging healthy & sustainable diets 1.67					
N4	Company has a target for, and reports on, the % of menu items or products with intuitive front-of-pack or (restaurants and caterers) consumer-facing nutrition labels (ideal 100%)	2	P	2024 target to Reduce red traffic lights on Asda own-brand products year on year and Continue to label all own-brand products in line with the UK's front-of-pack labelling scheme by 2022. Asda's Live Better icon was introduced in 2020 to signpost the healthiest options in our own-brand ranges. 1,200 Live Better Products to be on offer by 2024 Asda 'Live Better' icon label provides a shortcut to the healthiest products in our own brand ranges. Each one has been approved by our nutritionists to have a clear nutritional benefit. For a product to qualify for the Live Better icon it must have no red traffic lights, qualify for an EU health claim and meet category-specific criteria e.g. bread must be high fibre in order to qualify for the Live Better icon. So, if you want to make positive changes to your diet, just pick up more Live Better products. On our products we provide coloured traffic light labelling which indicates whether a food contains a high, medium or low amount of fat, saturates, sugar and salt. In addition, in January 2020 we are introducing our Live Better icon which signposts the healthiest choices in our own brand ranges.	https://www.asda.com/creating-change-for-better/better-lives/live-better?cmpid=dmc_-ahc_-vanityurl_-generic_-live-better&utm_source=vanityurl&utm_medium=dmc&utm_term=live-better&utm_content=generic&utm_campaign=ahc
N5	The company's marketing strategy prioritises healthy foods, especially when marketing to children.	1		Cartoon characters to be removed from high fat, sugar and salt (HFSS) own-brand products (excluding seasonal food and drinks) by 2022. Support veg power. We've added cartoon characters to our 'Garden Gang' range of fruits to encourage children to eat more fresh produce. We're also expanding this range to make a wider range of fruits and vegetables appealing to children. We produce specific marketing in the Asda Mag and front of store targeting parents as kids go back to school featuring the Garden Gang range. Encouraging parents to purchase Garden Gang fruit to eat as part of a healthy balanced meal, snacking and including serving suggestion. September's campaign is being planned currently and will also include prominence of the Garden Gang range and 3 for £1 multibuy on smaller snacking lines perfect for any lunch box. Link to Jan campaign visuals attached separately. 3 x Garden Gang lines will feature on Promotional Pod end at a reduced price of 59p during the BTS period for a total of 3 weeks. The 3 for £1 feature on smaller fruit and veg snacking lines is a permanent offer. Each Garden Gang product features it's own superhero and showcases the benefits of eating fruit i.e. part of your 5 a day, source of fibre, high in vitamin C etc. We have been a leading partner of the NHS Change4Life campaign since it started, using our communication channels, and customer and colleague outreach to promote the campaign.	https://www.asda.com/creating-change-for-better/better-lives/enabling-healthier-choices
N6	The company can evidence reducing food insecurity by improving the accessibility and affordability of healthy food via at least one major strategic or collaborative initiative.	2		2025 Target: Rapid expansion of cheaper, greener alternatives providing our customers with greener and cheaper choices Price is the number one reason customers cite as a barrier preventing them from choosing greener products. We are particularly passionate about ensuring no customer is unable to participate in a greener lifestyle just because they can't afford it. Our "Greener at Asda Price" promise means we'll make it affordable and accessible to all to choose the more planet-friendly option. Donated over £25 million since 2018 to fahershare and trussell trust Target to Ensure all stores have the ability to donate food by end 2020 (now achieved) Feeding the family for £30 per week Throughout 2020 we included a regular feature in our Asda Magazine called 'One Basket 5 Meals' where customers can find five healthy family recipes for under £30. These recipes contain no red traffic lights and provide at least one of our customers five recommended daily portions of fruit and vegetables. School vouchers: In response to government issuing £15 per week vouchers for children on free school meals to support parents in the Covid-19 pandemic, we created a meal plan for our customers to support healthy choices on a budget. The meal plan included breakfast, lunch and snacks for five days and was nutritionally analysed and balanced for children. It provided at least three portions of the 5-a-day guidance for fruit and vegetable intake and the recipes were simple for parents.	https://www.asda.com/creating-change-for-better/better-lives/enabling-healthier-choices https://corporate.asda.com/newsroom/2021/05/06/asda-launches-first-est-report
Environment					
Climate change 2.50					
E1	Company has a target for, and reports on, scope 1 & 2 emissions reduction (Science-based target)	3		Committed to reduce our scope 1 & 2 emissions by 50% by 2025 from the 2015 baseline We've cut energy use in our stores by 20% and our products now travel 200,000 fewer miles and we've reduced our absolute carbon footprint by 38% in the last 10 years. Our zero-waste policy means we reduce, reuse, recycle and redistribute and we aim to send no waste to landfill. We can also remotely change lighting levels as we need to – so we have no more forgetting to turn the lights off! The store has over 60 fridges and changes we made to the shelf edge technology not only reduces the energy usage but also helps to keep the chilled aisles warmer. Combining this with our environmentally friendly refrigeration redesign we use 40% less refrigeration gas, 11% less energy and reduce system maintenance by 50%. Since 2007 we have reduced our absolute carbon footprint by 44% Scope 1: 2018: 383,785 2019: 365,932 (-5% change) Scope 2: 2018: 348,253 2019: 298,538 (-14% change)	https://www.asda.com/creating-change-for-better/better-planet/operations
E2	Company has a target for, and reports on, scope 3 emissions reduction (Science-based target), specifically food in supply chain	2	5	Commitment by 2025 1) 50% lower direct GHG emissions and 2) Develop measurement of non-direct scope 3 emissions Scope 3: 2018- 43,075 2019- 37,413 (-13% change) Scope 3 includes business travel, electricity, t&D, waste and water. We have committed to establish a measurement methodology, publish our footprint, and release reduction targets before 2025 for our Scope 3 emissions. Scope 3 emissions include all other indirect emissions that occur in a company's value chain that are not in Scope 1 and 2. We are currently working with key suppliers to help map a more complete view of our Scope 3 emissions. We recently held our biggest ever Sustainability Conference, which brought together over 1,300 supplier representatives and Asda colleagues to share ideas and solutions to tackling issues across our whole sustainability scope.	
Biodiversity 2.33					
E3	Company has a target for, and reports on, zero net land-use conversion through company's reliance on palm oil as a product or an ingredient.	3	5	In 2020 99% of our palm oil volumes were sourced through physical certification schemes. We used 17,630 tonnes of sustainable palm oil from the RSPO scheme. All of the palm oil in our products is sourced to Roundtable on Sustainable Palm Oil (RSPO) standards and has been since 2015. Updated 2020 figures with a reduction in certificate usage and an increase in mass balance and segregated palm oil used. 9,910 tonnes from segregated and IP sources, 7,650 from mass balance sourced and 70 tonnes covered by derivatives.	https://www.asda.com/creating-change-for-better/better-planet/farming-and-nature

E4	Company has a target for, and reports on, zero net land-use conversion through company's reliance on soy as in animal feed.		2	5	We will work with our primary protein suppliers to source 100% physically certified responsible soy by 2025. We will also work to ensure that embedded soy in processed products like ready meals is sourced sustainably. 2020: Soy Certified Cargill Triple S Volume of soy in tonnes 70,214, Soy Certified Roundtable for Sustainable Palm Oil Volume of soy in tonnes 10, 159, Soy Certified Cefetra Responsible Soy Volume of soy in tonnes 954 and Soy Certified Pro TerraVolume of soy in tonnes 429 All soy used in animal feed in our own brand primary protein products – that's things like fresh meat, fish and milk – will be responsibly sourced by the end of 2020. We will work with suppliers to identify soy in our supply chain that has been sourced from high-risk countries and require that this is covered by zero-deforestation soy credit schemes by the end of 2020. Soy sourced from low-risk countries, like the US, must ensure compliance with appropriate good agricultural practices. From 2020 onwards we will be working with our primary protein suppliers to source 100% physically certified responsible soy by 2025. From 2020 we will also begin to work on our processed products, like ready meals, and understand how we can ensure the embedded soy used there is sourced sustainably.	https://www.asda.com/creating-change-for-better/better-planet/farming-and-nature
E5	Company has a target for, and reports on, zero net land-use conversion through company's reliance on beef.		2	5	In 2020, we announced our intention to source a higher-proportion of products from UK-based suppliers. This will cover a range of products such as chicken, dairy, wheat and potatoes, as well as a commitment to source 100% British beef by the end of 2021. Throughout this effort, we'll retain a strong focus on quality. We want to retain the top spot, having won 2020 Meat Retailer of the year at the Food Quality Awards	
Sustainable food production practices				1.50		
E6	Company has a target for, and reports on, the % of wild-caught or farmed fish & seafood certified to higher sustainability standards		2	5	All of our fish is tracked by the Sustainable Fisheries Partnership. 2019: 90% volume from certified fisheries, 3% of volume from a Fishery Improvement Projects and 8% volume from certified farms. We accept Best Aquaculture Practice (BAP), Global GAP or Aquaculture Stewardship Council (ASC) schemes. We are working with our suppliers on reducing the impacts of aquaculture systems especially environmental and those related to diet ingredients.	https://www.asda.com/creating-change-for-better/better-planet/farming-and-nature
E7	Company has a target for, and reports on, the % of products produced under sustainable production practices and recognised environmental management schemes.		1	5	Commitment- by 2025 top 20 commodities sustainably sourced and develop natural resource stewardship programme. 98% of timber, paper and pulp product are sustainably sourced, 60% cotton sourced sustainable schemes, Asda Brnd products containing cocoa to comply with sustainable cocoa policy- more than 12% cocoa must display the mart of certifying scheme on packaging. By 2025: 500 farmers will be engaged in Pathfinder group, sharing best practice on how to increase biodiversity on their farms.	https://corporate.asda.com/blog/2019/04/04/doing-our-bit-to-protect-restore-and-enhance-nature
Water use				2.00		
E8	Company has a target for, and reports on, water use reduction in operations		2			https://corporate.asda.com/blog/2019/04/04/doing-our-bit-to-protect-restore-and-enhance-nature
E9	Company demonstrates it is working collaboratively on multiple projects (UK & overseas) to reduce water stress.		2	5	All of growers will have water management/stewardship plans by 2022 Target: Develop a natural resource stewardship programme by 2025 In East Anglia, we're supporting the Water Sensitive Farming project. In 2019, the project focused on protecting water quality in the River Ouse by helping farmers to build earth barriers slowing the movement of water from their fields into the water course, reducing sediment run-off. Such interventions proved to be important as the River Ouse flooded extensively at the end of 2020.	https://corporate.asda.com/blog/2019/04/04/doing-our-bit-to-protect-restore-and-enhance-nature
Food loss & waste				2.50		
E10	Company demonstrates strategies to engage with customers on food waste and contributes to collaborative initiatives (in UK: Food Waste Action Week).		3	P	Asda were a Strategy Partner for WRAP's inaugural Food Waste Action Week in May 2021. We had a colleague comms feature that was sent to over 30,000 colleagues informing colleagues about Food Waste Action Week and actions they can take to reduce food waste. We hosted a webinar for suppliers and colleagues with Helen White, WRAP's food waste expert and we hosted a cook-a-long for colleagues. We also had DJ reads in 623 stores telling customers about the week, featured articles on our website and had social media posts, as well as sharing WRAP's posts throughout the week. On our Good Living website and in our magazine we feature tips for how customers can use their leftovers. These often have a seasonal theme, for example Christmas, lamb in spring. We have point of sale in stores showing key messages for customers, for example in our cling film bag we have messaging around 'Save some for later...Reduce food waste by keeping food fresher for longer, then recycle our cling film and food bags in-store'.	
E11	Company has a target for, and reports on, a % reduction in food sold or handled and discloses volumes redistributed, sent to animal feed, anaerobic digestion, and land-fill.		2	P	Target: by 2025 zero waste operations and reduce food waste by 20% * Asda definition of zero waste is 90% diversion for landfill and incineration (including energy recovery) or 90% of operational waste reused, redistributed, recycled. Zero operational waste is sent to landfill. Total Food to energy in tonnage: 2018- 28,372 2019- 28,832 Total Food surplus in tonnage: 2018- 1,538 2019- 3,049 Reduce food waste by at least 50% by 2030. It's a big target and it means not only reducing our own operational waste but helping customers, colleagues and suppliers do the same. Asda are implementing target, measure act and provide evidence to WRAP. Increased the amount of food donated to charity through our back of store donation program by 58%. Through our Fight Hunger Create Change partnership we donated 4.2m meals in 2019 from depots, home offices and back of store. This makes sure that food which cannot be sold—but is still edible—goes to those who need it most in the community. Our total food distribution has increased 98% in 2019, which includes donations as well as animal feed, commercial distribution and customer giveaways. In 2020 we donated 2491 tonnes enough food to make 5.9m meals.	https://www.asda.com/creating-change-for-better/better-planet/food-waste
E12	Company demonstrates collaboration with its main suppliers to track, measure and act on food waste in its supply chain.		g	5	Reduce food waste by at least 50% by 2030. During our waste walk-throughs, we visit every point in the supply chain to understand where food waste occurs and see how we can make things work better. One of our most successful projects with Greencore, our soup and sauce suppliers, has saved hundreds of tonnes of product and packaging through just a few simple changes to how and when we order. We have also worked with selected suppliers to guarantee an extra 4 days/weeks/months life on their products. This enables us to donate more food to charities. This initiative is inline with WRAP and food standard agency date code guidelines launched earlier this year. We run webinars on our Sustain and Save Exchange platform to ensure our suppliers know about different redistribution options and talk about the topic at our supplier conference. At peak times we remind suppliers about redistribution options and have shared the Wrap and IGD Own Brand Food Redistribution guidance/toolkits on our platforms. We are working with Arla and WRAP on a Whole Chain waste programme, utilising the WRAP and IGD Food Waste Reduction Roadmap toolkit.	https://www.asda.com/creating-change-for-better/better-planet/food-waste
Plastics				2.00		
E13	Company has a target for, and reports on, % plastics packaging that is recyclable.		2	P	Removed own brand packaging, since 2018 removed over 9,3000 tonnes. Over 200 product ranges have seen plastic reductions Introducing reusable or refillable solutions for packaging has seen us shift to 96% of our fresh meat and produce being transited in reusable crates and the introduction of customer refills at our Middleton store. Where packaging cannot be reused, we're working together to make it more recyclable. Using packaging materials which can be easily recycled back into new packaging or other useful items has seen 66% of Asda Brand packaging become widely recyclable with an average of 30% recycled content. We've committed to reduce the amount of plastic packaging we produce by 15% by 2021. We've committed to make sure all our own brand packaging will be 100% recyclable by 2025. We've committed to use an average of 30% recycled content across all our own brand plastic packaging by 2020.	https://www.asda.com/creating-change-for-better/better-planet/packaging-and-plastic@sustain
E14	Company has a target for, and reports on, reducing single-use plastics without creating a food waste risk		2	P	We've committed to reduce the amount of plastic packaging we produce by 15% by 2021. We've committed to make sure all our own brand packaging will be 100% recyclable by 2025. Removed all sales of plastic straws, removed plastic cutlery in cafes, ready meal trays are 100% recyclable & made out of 80-85% recycled material, replaced plastic steak trays with cardboard, removed plastic dome and replaced with a plastic bag for chicken, light weight pastic in juice bottles, etc. In 2020 Asda launches its first ever sustainability trial store to trial new ideas to Reduce, Reuse, Recycle.	
Animal welfare & antibiotics				1.50		
E15	BFAW tier position or Company has a target for % of animal products certified to high animal welfare standards.		1	5	Tier 4	

E16	Company has a target for, and reports on, zero supply chain use of antibiotics as prophylactic or growth promoter and to reduce the total use of antibiotics classified as "medically important antimicrobials".	2	5	We do not support the routine preventative use of antibiotics in livestock rearing. We work with suppliers and farmers on the reduction and responsible use of antibiotics without compromising animal welfare. We are also members of the Food Industry Initiative on Antimicrobials, and the Responsible Use of Medicines in Agriculture Alliance, working across the food sector on this important topic. Based upon supplier reports, seen a 27 percent reduction in antibiotics in food-producing animals (over 2014 levels).	https://corporate.asda.com/media-library/document/asda-esg-report-proxyDocument?id=0000179-3d8d-d74c-a7ff-f8db7d10000 https://s7d2.scene7.com/is/content/asdagroceries/Asda.com/7.%20Sites/Environment/ASDA-Antibiotics-report-2018_V7.pdf
Social Inclusion					
Human rights					
S1	Company recognises the need for a real liveable wage for all employees and reports on progress towards that.	2	50	Shareaction data: base wage £9.55 and £10.90 for outer london and £11.07 inner london.	https://shareaction.org/wp-content/uploads/2021/04/Insecure-Work-Retail-Sector-2021.pdf
S2	Company has a target for, and reports on, the % of major suppliers engaged to ensure human rights and labour rights, including and beyond tier one. Must include engagement on child and forced labour, and health and safety of workers.	2	5	We have mapped our second tier supply chain and provide transparency via our Sourced by George website to customers on where their products are manufactured. Via social media we share the stories of George products. In 2020, we will continue our focus on China and the associated commercial practices and suppliers' operations relating to working hours, and we will consider opportunities to expand the pilot to other markets as appropriate. Complete 2nd Tier supplier mapping in selected supply chains- mapped 40 suppliers. Allocate audits based on the risk level of the country in which a facility is located. 2018: focused on the risks migrant workers face in Thailand and Malaysia, working with the International Organisation for Migration on a joint initiative to provide evidence and tools to support the design of future work, develop better understanding and data on the patterns of labour migration and migrant worker practices. In 2021 Asda has launched a new Responsible Sourcing programme focusing on risk, simplification of requirements and continuous improvement. This new programme will work to better address the supply chain risks present within the Asda business and it's supply chain. With an approach that will enable better automation and more efficient delivery Asda Responsible Sourcing will be better placed to collaborate with suppliers around solutions with impact.	https://corporate.asda.com/media-library/document/asda-modern-slavery-statement-2020-proxyDocument?id=0000171-cb73-df96-a9f7-ff724ae0000 https://corporate.asda.com/article/modern-slavery-statement