

CSA Network 2020 Pledge



This is a UK wide pledge

This commitment will be implemented
by June 2021

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Department of Health, devolved governments, Local Authorities and other key stakeholders commit to explore new ways for securing preferential access to vegetables for those on a low income including modernising and increasing the uptake of Healthy Start.

This aligns with point 6 on the Commitments Framework

Commitment Details

We will encourage CSAs to participate in the Healthy Start scheme.

Monitoring

In the first year, we will gather information on how many of our existing CSA members currently participate in the Healthy Start scheme and we will disseminate information to our members on how to join via our events and newsletter. In the second year we will continue to encourage our members to join and ask some who have to share their experiences to motivate others to join and will continue to monitor the number of CSAs who have joined the scheme to see if there's been an increase.

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Charities, community-based organisations, individuals, schools and nurseries commit to help and inspire children and adults to eat more veg.

This aligns with point 10 on the Commitments

Commitment Details

We will provide support and training to existing and emerging CSA projects across the UK, helping them engage more people and increasing local vegetable production.

Monitoring

In a CSA we speak of community 'members', who are the people who receive a veg box from the farm, usually on a weekly basis. Thus, an increase in the number of members represents an increase in people consuming vegetables from that CSA. Similarly, new CSAs starting up represents an increase in local vegetable production and thus an increase in supply of local vegetables to that community. We will monitor the total number of members of all of our CSAs each year (based on an annual phone survey with a portion of the CSAs who are part of our network and averaged out across the rest of the CSAs in our network). We will also monitor the number of new CSAs who start producing each year.