Quick service, Food-on-the-go businesses, casual dining restaurants, workplace canteens and public sector food settings commit to increase the volume of veg they sell, aiming for two

This is a site pledge

This commitment will be implemented by October 2020

Commitment Details

Increase the servings (kg) of veg by 10% by July 2020 (veg in this case follows government’s Eatwell guidelines, so does not include pulses or white potatoes). Our actions to achieve this will include:
- adding more veg to composite meals where possible.
- making our salad bars and snack offerings more pro-veg
- communicating the health benefits of more veg with our guests

Monitoring

We will measure the increase in kg of produce from baseline to completion. Our baseline data will be taken from procurement data from July 2018 to June 2019.

Year 1 reporting will be from July 2019 to June 2020, in line with the Peas Please reporting year, and compared with the above baseline. We will report the total portions served (80g per portion) and the % increase compared to the baseline.

We will also aim to make sure we do not increase our food waste by serving more veg.