



Leon

2019 Pledge

This is a UK wide pledge

This commitment will be implemented by October 2020

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Quick service, Food-on-the-go businesses, casual dining restaurants, workplace canteens and public sector food settings commit to increase the volume of veg they sell, aiming for two portions in every main meal while maintaining commitments to reduce waste (inspiration can be found in our Food Service Compendium)

This aligns with point 4 on the Commitments Framework

Commitment Details

Leon is included in the 2019 Soil Association Out To Lunch league table, and as part of our commitments we are ensuring that our children's meals include at least 2 portions of veg. Because children's meals are only a small proportion of our sales, we would like to commit to an overall increase in servings of veg.

With our pledge, we commit to aiming for continuous progress to increase the portions of veg in our menus every year. We will review this with Peas Please each year so that we can keep track on our initiatives and progress.

Monitoring

We will report each year on portions of veg served compared to a baseline year (see below). Baseline data will be taken from July 2018 to June 2019, and each year we will compare portions of veg to this baseline.

Year 1 reporting will be from July 2019 to June 2020, in line with the Peas Please reporting year, and compared with the above baseline. We will use sales data and subtract an estimate for pulses and white potatoes in order to calculate the increase in portions of veg.

Within the reporting we will exclude increases in veg servings that have resulted from new restaurant openings, so that we are comparing like for like in each reporting year. We will also work towards making sure that we do not inadvertently increase food waste through the veg initiative.