

# Horticulture Forum 2019 Pledge



HORTICULTURE  
FORUM NI 

This is a Northern Ireland wide pledge

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This commitment will be implemented by October 2019.

Parliamentarians and Government commit to work with producers to develop and implement sector strategies to make domestic veg production resilient, profitable and sustainable so it can keep in step with rising demand.

**This aligns with point 1 on the Commitments Framework**

## Commitment Details

The Horticulture Forum NI pledges to ensure that fruit and vegetable growers are represented when lobbying government on horticulture issues that affect their business.

## Monitoring

This commitment can be measured through vegetable grower's satisfaction with policy intervention and lobbying work that the Forum does on behalf of growers.

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This commitment will be implemented by October 2019.

Charities, community-based organisations, individuals, schools and nurseries commit to help and inspire children and adults to eat more veg.

**This aligns with point 10 on the Commitments Framework**

## Commitment Details

The Forum pledges to continue to promote local fruit and vegetables to children and adults as long as they continue to exhibit at Balmoral Show. The Forum will also use it's Facebook Page to post and endorse vegetable promotions.

## Monitoring

This can be measure through the number of interactions between growers and with visitors at Balmoral show. The number of interactions with the Forums' Facebook page will indicate success rate.

## Additional Commitment

The Forum will also ensure that incoming office bearers are aware and committed to delivering the pledge