

Saffron 2018 Pledge



This commitment will be implemented by October 2019

This is a UK-wide pledge

1

We will promote Peas Please among all of our clients (who operate in excess of 5000 UK sites) and aim to engage directly with them between October 2018 and October 2019 to encourage them to take action to move towards 2 portions of veg included as standard in a main meal.

This aligns with point 7 on the Commitments Framework

Monitoring

We will support our clients to monitor their progress via innovative reports that can help them to evidence the increasing the amount of veg they are buying.