OCS
2018
Pledge

This is a UK-wide pledge

We will achieve a 10% increase in the procurement of vegetables based on a 2017/18 baseline. We will undertake veg juicing each morning, add more veg to sandwiches in the deli bar and include 40g more veg (on average) across composite dishes.

This aligns with point 4 on the Commitments Framework

Monitoring

We will run an initial baseline of procurement from June 2017 to 2018, although we have changed suppliers during that period and some of the systems have changed so we may need to take a smaller procurement period and calculate for the year. For the increase we will take procurement data from our existing system. White potatoes will not be included.

We will try to measure increases in sales of specific items, but because we see a big opportunity to include more veg in the composite meals themselves, the best metric will be procurement. In the future OCS could have a system that can help do this based on sales as well. We can, however, measure how many veg juices we sell because they are a new item.