CEC-Catering 2018 Pledge

This is a Scotland-wide pledge

1. We pledge to encourage our customers to eat more vegetables every day across 4 venues feeding approximately 700 staff each day. We will seek to increase veg sales by 20%, by incorporating more veg in our hot main meals and offering a wider selection of vegetarian dishes and salads, and at least 2 portions of vegetable side dishes with each main meal. With the assistance of the Peas Please campaign we will promote this to our customers at each venue.

This aligns with point 4 on the Commitments Framework

Monitoring

We will measure success through daily observation by our chefs as well as regular spot checks by senior directors. We will also monitor the invoices from our vegetable suppliers on a monthly basis to get a precise figure of the increase of vegetables utilised in our venues.

This commitment will be implemented by January 2019