BaxterStorey/City of Glasgow College 2018 Pledge

This is a Scotland-wide pledge

BaxterStorey commits to working in partnership with the City of Glasgow College (COGC) to use more veg on our menus daily, aiming to increase the number of portions we serve by 20% 2018-19. To achieve this, we will promote vegetables onsite through activities such as pop up stands with our local suppliers, events in partnership with COGC for our students with demonstrations, and veg days throughout the academic year.

This aligns with point 4 on the Commitments Framework

Monitoring

We will monitor the increase in veg sales through our Epos system on site to measure extra portions sold daily, on promotions days, and in veg pop up stands. We aim to increase our sales by 20% in 2018/2019.