

# Soil Association 2017 Pledge

This is an UK wide pledge



This commitment will be implemented by  
October 2019

# 1

Quick service and casual dining restaurants commit to offer two portions of veg inclusive in every kids meal

**This aligns with point 9 on the commitments framework**

## Commitment details

The Out to Lunch campaign will be issuing the 'two portions with every meal' ask publicly to participating restaurants (25 of the largest chains in the UK), supporting menu redevelopment towards this end, and highlighting the chains that are making progress.

## Monitoring

Benchmarking exercise undertaken every two years, with ongoing dialogue with chains in between.