

Riverside Real Food

This is an Wales wide pledge



This commitment will be implemented by
October 2019

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Town and cities commit to become urban veg pioneers, with city wide initiatives on skills, planning and/or procurement, campaigns and initiatives to drive up veg access & consumption and reduce waste

This aligns with point 6 on the commitments framework

Commitment details

As a strategic member of the Food Cardiff partnership, Riverside Real Food commits to supporting Cardiff to become a Veg City. We will do this through promotion of the Veg City campaign at all of our farmers markets - up to 180 per year, through selecting producers working with local veg, on social media, and hold/support promotional events.

Monitoring

% increase in annual Veg sales by stall holders, number of markets promoting Peas Please, number of events promoting Peas Please