

# Lantra and Tyfu Cymru Pledge



## 2017 Pledge

This is a Wales wide pledge

This commitment will be implemented by

October 2020

**1**

Government(s) and producer bodies commit to support the development of a New Sector Deal for horticulture to enable producers to increase the volume of sustainably produced British veg

**This aligns with point 11 on the commitments framework**

### Commitment details

Lantra, on behalf of Tyfu Cymru, pledge to produce an Action Plan for Commercial Horticulture for Welsh Government. This will look at how we can protect but also develop and grow the horticulture industry in an innovative and sustainable way in Wales.

### Monitoring

1. Specific project indicator targets and outcomes
2. Measures determining the success in terms of Health and Well being