Puffin Produce Ltd
2017 Pledge

This is an England wide pledge

Commitment details
Puffin Produce will further develop sustainable horticulture in Wales and contribute to the development of a Wales Horticulture Action Plan with Tyfu Cymru by 2020. We will increase production of vegetables in Wales by 50% by 2020.

Monitoring
Horticulture Action plan and production data will be used to monitor this commitment.

Government(s) and producer bodies commit to support the development of a New Sector Deal for horticulture to enable producers to increase the volume of sustainably produced British veg

This commitment will be implemented by October 2018

This aligns with point 11 on the commitments framework