

# Puffin Produce Ltd

## 2017 Pledge

This is an England wide pledge



This commitment will be implemented by  
October 2018

# 1

Government(s) and producer bodies commit to support the development of a New Sector Deal for horticulture to enable producers to increase the volume of sustainably produced British veg

**This aligns with point 11 on the commitments framework**

### Commitment details

Puffin Produce will further develop sustainable horticulture in Wales and contribute to the development of a Wales Horticulture Action Plan with Tyfu Cymru by 2020. We will increase production of vegetables in Wales by 50% by 2020.

### Monitoring

Horticulture Action plan and production data will be used to monitor this commitment.