

# Nestlé UK

## 2017 Pledge



This is an UK wide pledge

This commitment will be implemented by  
October 2019

# 1

Retailers and manufacturers commit to increase the volume of veg in ready meals (whole-meal replacements) and in on-pack and online recipes for meal ingredients (e.g. cook-in sauces etc.)

**This aligns with point 2 on the commitments framework**

### Commitment details

Nestlé UK commits to play our part to help increase vegetable consumption and will ensure that our meal recommendations developed for our retail Maggi dry recipe mixes (e.g. Maggi So Juicy), Maggi stock cubes and Maggi stock pots suggest at least two portions of vegetables per serving.

We pledge to update all of our retail stock and dry recipe mix Maggi Meal recommendations to include 2 portions of vegetables per serving (on-pack and online) by the end of 2018.

### Monitoring

Currently 7 out of 28 of our meal recommendations suggest two portions of vegetables. By end of 2018 we aim that all of our meal recommendations for our retail Maggi dry recipes mixes, Maggi stock cubes and Maggi stock pots recommend two portions of vegetables.