

The National Farmers Union

2017 Pledge



The fruits, vegetables, plants and flowers that British growers produce underpin the health and well-being of the nation, and their businesses support the rural economy. The NFU is committed to securing the best possible deal for horticulture, to ensure growers' businesses can continue to thrive and deliver these benefits. Britain leads the way on production standards, traceability and quality, but in a post-Brexit world we risk exporting production to countries with higher environmental impacts, cheaper labour and less stringent standards.

We're working hard to secure: continued access to sufficient numbers of workers to pick and pack our crops; a crop protection policy that puts us on a level playing field with the rest of the EU; the continuation and development of the Producer Organisation scheme to support investment in productivity on farm; and commitments from retailers to deliver greater fairness and transparency with their suppliers through the NFU Fruit and Veg Pledge.