

Cardiff City Council

2017 Pledge

This is an Wales wide pledge



This commitment will be implemented by
October 2018

1

Town and cities commit to become urban veg pioneers, with city wide initiatives on skills, planning and/or procurement, campaigns and initiatives to drive up veg access & consumption and reduce waste

This aligns with point 6 on the commitments framework

Commitment details

Cardiff Council will support the city in becoming a Veg City in partnership with Food Cardiff. The Council will undertake the following 3 commitments:

1. We will promote the winning Veg Campaign which is aimed at 5-11 year olds to get them eating more veg. Specifically we will promote the winning poster / advert entry on the Council's internet front page, in the schools head teachers newsletter and encourage all schools to further promote the initiative.

Monitoring

Number of platforms Veg Campaign appears on; Number of schools engaged with in promotion of Veg Campaign.

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These commitments will be implemented by
October 2020

2

Businesses and public sector bodies providing food commit to support people to eat two portions of veg at lunchtime at no extra charge

This aligns with point 4 on the commitments framework

Commitment details

We will continue to support the roll out of the School Holiday Enrichment Programme (Food and Fun) in conjunction with partners in areas of need across the city, to ensure children are receiving two portions of veg in their main meal. Additionally children will learn about healthy eating through food and nutrition resources and training mapped to the literacy and numeracy

Monitoring

Number of schools running Food and Fun; Number of children attending Food and Fun.

3

Businesses and public sector bodies providing food commit to support people to eat two portions of veg at lunchtime at no extra charge

This aligns with point 4 on the commitments framework

Commitment details

We will work towards all Council catering supporting people to eat two portions of veg in main meals provided. Specifically this includes main meal provision in schools catering, staff canteens and external venues.

Monitoring

% increase in veg sold through Council venues.