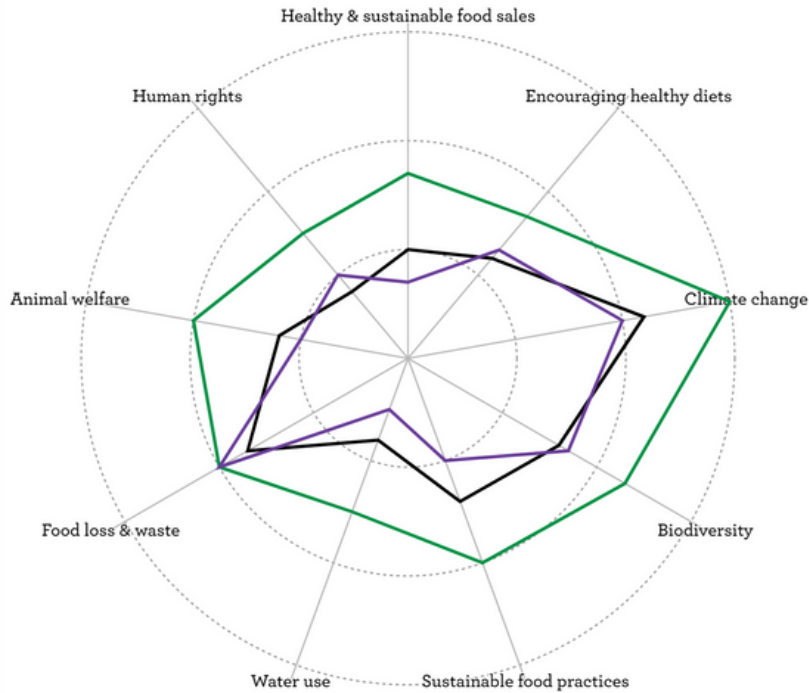


BURGER KING

This analysis is based on information in the public domain, using existing benchmarks, corporate reports and websites, with a fact-checking period provided for each company.

● Average
 ● Leadership
 ● Burger King
 ● Dominos
 ● Greggs
 ● KFC
 ● McDonalds
 ● SSP



SPIDER DIAGRAM ▲

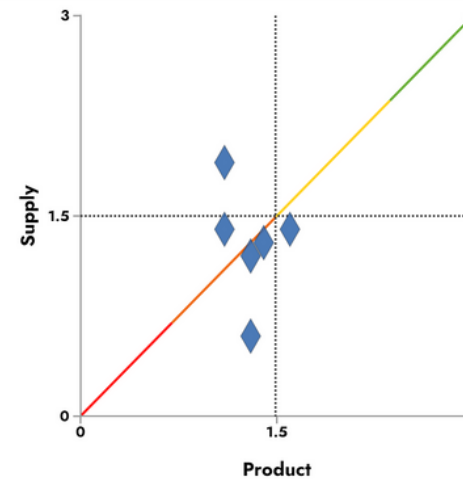
The summary profile comparing Burger King, the average and 2023 leadership profile. The leadership profile is calculated from the best score from any company on each individual metric.

Scores closer to the outer edge of the circle indicate a company has both clear targets and reporting against those targets. Whereas the scores closer to the centre of the circle indicate lack of clear target or disclosure of data.

Company	Healthy & sustainable food sales	Encouraging healthy diets	Climate change	Biodiversity	Sustainable food practices	Water use	Food loss & waste	Animal welfare	Human rights
Leadership	●	●	●	●	●	●	●	●	●
Burger King	●	●	●	●	●	●	●	●	●
Dominos	●	●	●	●	●	●	●	●	●
Greggs	●	●	●	●	●	●	●	●	●
KFC	●	●	●	●	●	●	●	●	●
McDonalds	●	●	●	●	●	●	●	●	●
SSP	●	●	●	●	●	●	●	●	●

TRAFFIC LIGHT SCORE ▲

Traffic lights are allocated from the same data used in the spider diagram profiles.



PRODUCT VS SUPPLY CHAIN

Companies are rated on two dimensions, product and supply chains. Ratings for this are calculated from scores on specific metrics related to healthy and sustainable products or to sustainable and equitable supply chains.



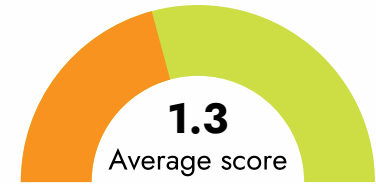
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Healthy and sustainable food sales

	Metric	Score	The Food Foundation analysis	Evidence
N1	Company has a target for, and reports on, a sales-weighted % increase in healthy food, menu items or products quantified using a transparent and recognised approach	1	We will gradually adapt the recipes on our most popular menu items to reduce salt, sugar, fat and calories without compromising on taste and quality.	https://www.burgerking.co.uk/responsiblebusiness
N2	Company has a target for, and reports on, an increase in fruit & veg as % of food procurement or sales.	0	No information found.	https://www.burgerking.co.uk/responsiblebusiness
N3	Company has a target for, and reports on, a % shift in protein procurement or sales that come from animal vs plant-based protein sources.	1	Last year but cant find it for this year: We will ensure that our vegetarian and vegan products are as nutritionally sound as the current menu.	https://www.burgerking.co.uk/responsiblebusiness

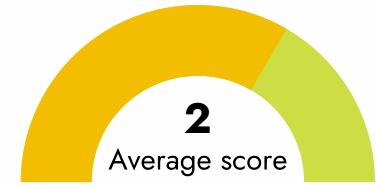
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Encouraging healthy & sustainable diets

	Metric	Score	The Food Foundation analysis	Evidence
N4	Company has a target for, and reports on, the % of menu items or products with intuitive front-of-pack or (restaurants and caterers) consumer-facing nutrition labels (ideal 100%)	2	We will continue to provide full nutrition and allergen labelling, instore and on our website and app, for all our menu items- a practice we've adapted since 2017, well ahead of the proposed Government legislation.	https://www.burgerking.co.uk/responsiblebusiness
N5	The company's marketing strategy prioritises healthy foods, especially when marketing to children.	1	Kids products will contain no more than a third of the recommended daily intake of salt, added sugar and saturated fat. We support the role of parents in guiding and deciding what children should eat and drink. We will not use visuals, messages or language which encourage children to pester parents or others to buy products. We will ensure that no advertising or marketing of HFSS* products will be directly aimed at children under the age of 12 years - only products which fulfil specific nutrition criteria based on accepted scientific evidence and/or applicable to national dietary guidelines. We will not offer gifts, toys, premiums or giveaways primarily appealing to children under 12 in our communications.	https://www.burgerking.co.uk/responsible-marketing-principles
N6	The company can evidence reducing food insecurity by improving the accessibility and affordability of healthy food via at least one major strategic or collaborative initiative.	1	With around 12,000 employees working in 500 restaurants around the UK, we remain committed to supporting our local communities now more than ever. We believe that it is not just about offering great quality food and providing good customer service, but it is also about being a good neighbour and making a positive social, economic and environmental difference to the communities in which we serve. We will support and value the communities in which we operate and strive to be a good neighbour, boosting local economies through job creation and skills development, while also reducing litter, food waste and packaging waste	https://www.burgerking.co.uk/responsiblebusiness

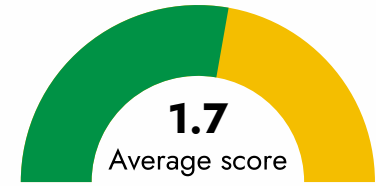
Burger King



Climate change

	Metric	Score	The Food Foundation analysis	Evidence
E1	Company has a target for % reduction targets, and reports on, scope 1 & 2 emissions reduction (Science-based target)	2	<p>Burger King: To reduce absolute scope 1 and 2 greenhouse gas emissions 100% by 2030 from a 2019 base year. The target covering our operations is consistent with reductions required to keep warming to 1.5°C, which is what climate science tells us is needed to prevent the most damaging effects of climate change.</p> <p>RBI: Specifically, by 2030 RBI aims to reduce absolute Scope 1 and 2 GHG emissions by 50% compared to a 2019 base year.</p>	<p>https://www.burgerking.co.uk/responsiblebusiness</p> <p>https://s26.q4cdn.com/317237604/files/doc_downloads/2022/06/11758_RBI-RBFG21_FINAL.pdf</p>
E2	Company has a target for, and reports on, scope 3 emissions reduction (Science-based target), specifically food in supply chain	2	<p>Burger King: To reduce absolute scope 1 and 2 greenhouse gas emissions 100% by 2030 from a 2019 base year. The target covering our operations is consistent with reductions required to keep warming to 1.5°C, which is what climate science tells us is needed to prevent the most damaging effects of climate change.</p> <p>RBI: Specifically, by 2030 RBI aims to reduce absolute Scope 1 and 2 GHG emissions by 50% compared to a 2019 base year.</p>	<p>https://www.burgerking.co.uk/responsiblebusiness</p> <p>https://s26.q4cdn.com/317237604/files/doc_downloads/2022/06/11758_RBI-RBFG21_FINAL.pdf</p>

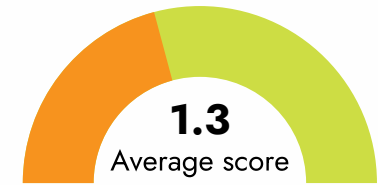
Burger King



Biodiversity

	Metric	Score	The Food Foundation analysis	Evidence
E3	Company has a target for, and reports on, zero net land-use conversion through company's reliance on palm oil as a product or an ingredient.	2	Burger King: We will build on our sustainable sourcing policies for palm oil, focusing on achieving 100% third-party sustainable certification. RBI: 87% of palm oil volumes within the scope of our Palm Oil Sourcing Policy ¹⁴ was RSPO certified Mass Balance or better in 2021	https://www.burgerking.co.uk/responsiblebusiness https://s26.q4cdn.com/317237604/files/doc_downloads/2022/06/11758_RBI-RBFG21_FINAL.pdf
E4	Company has a target for, and reports on, zero net land-use conversion through company's reliance on soy as in animal feed.	1	We are focused on using sustainable sourced soy that wasn't produced on deforested land (or land under threat of deforestation). Purchasing soy credits is a first step towards 100% physically certified sustainable soy.	https://www.burgerking.co.uk/responsiblebusiness
E5	Company has a target for, and reports on, zero net land-use conversion through company's reliance on beef.	2	Working in partnership with our beef suppliers, we believe that we can source great quality beef without compromising the environment. Our suppliers work with the European Roundtable on Sustainable Beef and other sustainability partners. All our beef is British and Irish and is reared and produced to the British quality beef standard and Irish beef standard	https://www.burgerking.co.uk/responsiblebusiness https://s26.q4cdn.com/317237604/files/doc_downloads/2022/06/11758_RBI-RBFG21_FINAL.pdf

Burger King



Sustainable food production practice

	Metric	Score	The Food Foundation analysis	Evidence
E6	Company has a target for, and reports on, the % of wild-caught or farmed fish & seafood certified to higher sustainability standards	1.5	No fish on menu so average score given.	
E7	Company has a target for, and reports on, the % of products produced under sustainable production practices and recognised environmental management schemes.	1	RBI: We aim to eliminate deforestation as defined by the United Nations Food and Agricultural Organization from our global supply chain.	https://s26.q4cdn.com/317237604/files/doc_downloads/2022/06/11758_RBI-RBFG21_FINAL.pdf

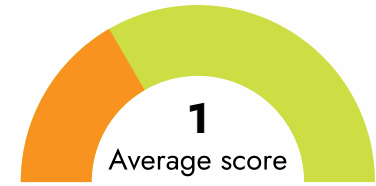
BURGER KING



Water use

	Metric	Score	The Food Foundation analysis	Evidence
E8	Company has a target for, and reports on, water use reduction in operations	1	<p>Burger King: No information found</p> <p>RBI: To identify our significant areas of environmental impact and opportunities, and to track improvements over time, we commissioned a third-party (ERM) to conduct our first Lifecycle Assessment (LCA). The LCA leverages 2019 data, covering all of our food, beverage and paper spend incurred in restaurant, and identifying their environmental impact across carbon, water, and waste. Water – the consumption of surface and groundwater throughout the supply chain of a product. Consumption is defined as loss of water through catchment area, evaporation, release to a different catchment, or incorporation into productions.</p>	<p>https://s26.q4cdn.com/317237604/files/doc_downloads/2022/06/11758_RBI-RBFG21_FINAL.pdf</p>
E9	Company demonstrates it is working collaboratively on multiple projects (UK & overseas) to reduce water stress.	0	No information found	

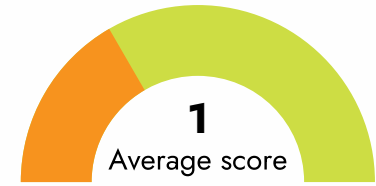
BURGER KING



Food loss and waste

	Metric	Score	The Food Foundation analysis	Evidence
E10	Company has a target for, and reports on, a % reduction in food sold or handled and discloses volumes redistributed, sent to animal feed, anaerobic digestion, and land-fill.	2	We will commit to working towards the Courtauld 2025 30% by 2025 reduction target on food waste and adopt WRAP's food waste roadmap. Wrap's 2022 Progress Reports shows that Burger King UK are implementing "Target Measure Act" and have provided evidence to WRAP. (p36)	https://www.burgerking.co.uk/good-for-our-planet-case-studies https://wrap.org.uk/sites/default/files/2022-12/WRAP_Food_Waste_Reduction_Roadmap_Progress_Report_2022.pdf
E11	Company demonstrates collaboration with its main suppliers to track, measure and act on food waste in its supply chain.	0	No information found	

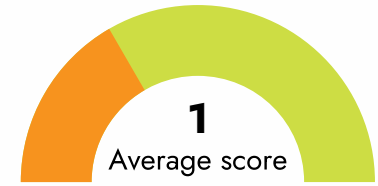
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Animal welfare and antibiotics

	Metric	Score	The Food Foundation analysis	Evidence
E12	<p>BBFAW tier position or Company has a target for % of animal products certified to high animal welfare standards.</p> <p>For companies not assessed by BBFAW: Company has a target for, and reports on, zero supply chain use of antibiotics as a prophylactic or growth promoter and to reduce the total use of antibiotics classified as “medically important antimicrobials”.</p>	1	BBFAW Tier 4 (relates to RBI rather than BKUK)	https://www.bbfa.com/benchmark/

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Human Rights

	Metric	Score	The Food Foundation analysis	Evidence
S1	Company recognises the need for a real liveable wage for all employees and reports on progress towards that.	1	We have approximately 6,600 employees directly employed by Burger King UK and as a responsible business, we ensure that we adhere to minimum national standards and work towards industry best practice on working hours, pay and benefits.	https://www.burgerking.co.uk/modern-statement
S2	Company has a target for, and reports on, the % of major suppliers engaged to ensure human rights and labour rights, including and beyond tier one. Must include engagement on child and forced labour, and health and safety of workers.	1	Our suppliers are required to comply with all relevant legislation, regulations and industry best practice standards, as well as Burger King UK's Master Terms and Conditions which adopts a zero-tolerance approach to any bribery and corruption relating to any suppliers and sub-contractors we work with. We have reinforced this with an updated Supplier Code of Conduct that sets out our expectations for suppliers on business ethics and integrity, health and safety, environment and labour rights, and specifically highlights labour practices. The Code of Practice was rolled out across the supplier base in early 2021.	https://www.burgerking.co.uk/modern-statement

