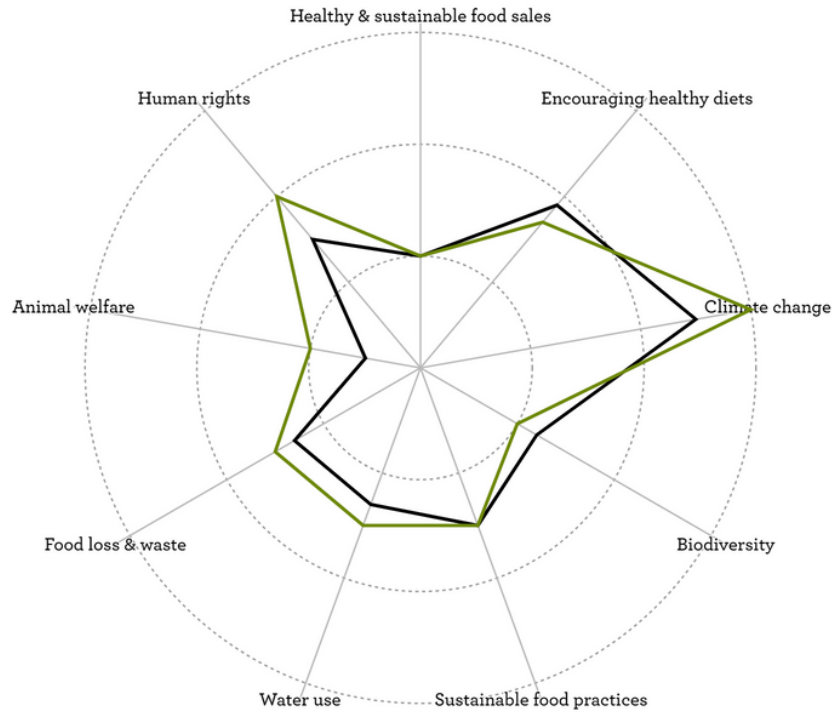


# BIDFOOD

This analysis is based on information in the public domain, using existing benchmarks, corporate reports and websites, with a fact-checking period provided for each company.

■ Average 
 ■ Bidfood 
 ■ Brakes



## SPIDER DIAGRAM ▲

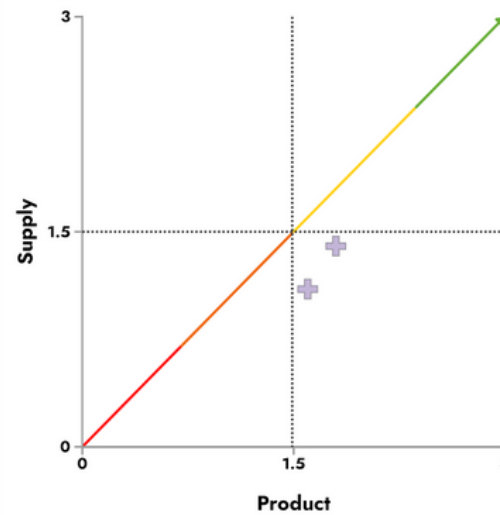
The summary profile comparing Bidfood, the average and 2023 leadership profile. The leadership profile is calculated from the best score from any company on each individual metric.

Scores closer to the outer edge of the circle indicates a company has both clear targets and reporting against those targets. Whereas the scores closer to the centre of the circle indicate lack of clear target or disclosure of data.

Company	Healthy & sustainable food sales	Encouraging healthy diets	Climate change	Biodiversity	Sustainable food practices	Water use	Food loss & waste	Animal welfare	Human rights
Average	🟠	🟡	🟢	🟠	🟡	🟠	🟠	🔴	🟡
Bidfood	🟠	🟡	🟢	🟠	🟡	🟡	🟡	🟠	🟡
Brakes	🟠	🟡	🟡	🟠	🟡	🟠	🟠	🔴	🟠

## TRAFFIC LIGHT SCORE ▲

Traffic lights are allocated from the same data used in the spider diagram profiles.

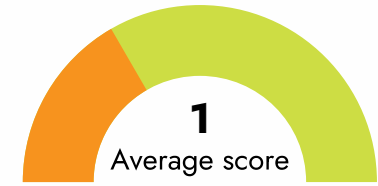


## PRODUCT VS SUPPLY CHAIN ▲

Companies are rated on two dimensions, product and supply chains. Ratings for this are calculated from scores on specific metrics related to healthy and sustainable products or to sustainable and equitable supply chains.



# BIDFOOD

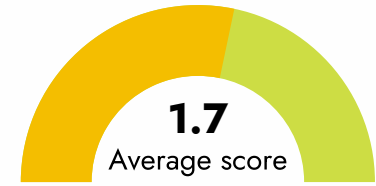


## Healthy and sustainable food sales

	Metric	Score	The Food Foundation analysis	Evidence
N1	Company has a target for, and reports on, a sales-weighted % increase in healthy food, menu items or products quantified using a transparent and recognised approach	1	<ul style="list-style-type: none"> <li>In June 2022, 39% of own brand products met the average salt targets and 69% were below the maximum.</li> <li>We are removing sugar from our own brand products without using sweeteners or detrimenting quality, have a nutritional screening tool for new product development, and help customers make informed choices through tools such as our traffic light report available through the advice centre. This report nutritionally profiles all our own brand and branded products against certain standards, such as PHE's sugar reduction targets, the sugar tax (for soft drinks), or against front of pack traffic light labelling.</li> </ul>	<a href="https://www.bidfood.co.uk/sustainability/nutrition/">https://www.bidfood.co.uk/sustainability/nutrition/</a>
N2	Company has a target for, and reports on, an increase in fruit & veg as % of food procurement or sales.	1	<ul style="list-style-type: none"> <li>Peas Please, launched by the Food Foundation on 2017, has a clear mission to make it easier for everyone in the UK to eat more veg.</li> <li>We support this pledge by increasing our vegetable based digital web and social communications and content by 50% to encourage greater purchasing and raise awareness of availability and menu inclusions.</li> </ul>	<a href="https://www.bidfood.co.uk/sustainability/nutrition/">https://www.bidfood.co.uk/sustainability/nutrition/</a>
N3	Company has a target for, and reports on, a % shift in protein procurement or sales that come from animal vs plant-based protein sources.	1	<ul style="list-style-type: none"> <li>Bidfood offers over 3,000 vegan suitable products, from nutritious vegetables to plant based burgers, and we provide a range of creative menu ideas throughout our blogs which show ways to create tasty and interesting dishes that all will enjoy.</li> </ul>	<a href="https://www.bidfood.co.uk/sustainability/nutrition/">https://www.bidfood.co.uk/sustainability/nutrition/</a>



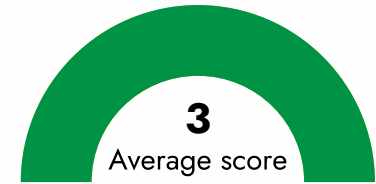
# BIDFOOD



## Encouraging healthy & sustainable diets

	Metric	Score	The Food Foundation analysis	Evidence
N4	Company has a target for, and reports on, the % of menu items or products with intuitive front-of-pack or (restaurants and caterers) consumer-facing nutrition labels (ideal 100%)	1	<ul style="list-style-type: none"> <li>With new calorie labelling legislation being implemented earlier this year we provided a range of tools and resources to help guide companies in this area.</li> </ul>	<a href="https://www.bidfood.co.uk/sustainability/nutrition/">https://www.bidfood.co.uk/sustainability/nutrition/</a>
N5	The company's marketing strategy prioritises healthy foods, especially when marketing to children.	2	<ul style="list-style-type: none"> <li>We support this pledge by increasing our vegetable based digital web and social communications and content by 50% to encourage greater purchasing and raise awareness of availability and menu inclusions.</li> <li>100% of the marketing budget for schools goes towards promoting healthy menus</li> </ul>	<a href="https://www.bidfood.co.uk/sustainability/nutrition/">https://www.bidfood.co.uk/sustainability/nutrition/</a>
N6	The company can evidence reducing food insecurity by improving the accessibility and affordability of healthy food via at least one major strategic or collaborative initiative.	1	<ul style="list-style-type: none"> <li>Recently we have been lobbying politicians to encourage them to increase funding for school meals so that schools have the funds they need to provide the best food for our children.</li> <li>We support Hertfordshire Catering Limited (HCL) with their 'Fit, Fed and Read' campaign which involves donating provisions for under privileged families during the school holidays. We also work with CaterEd to support families in Devon with food donations which create meals to serve to families, and we donate food to 'Give Help Share,' a charity based in Hertfordshire covering Camden and Barnet which supplies families with food provisions. We continue to partner with FareShare who distribute surplus food to those who need it most which includes supporting holiday lunch clubs. Our development chefs have also volunteered at clubs to cook nutritious meals from the donated food as well as provide advice to families on how to cook on a budget and make food go further.</li> <li>In 2022, the food we donated to FareShare helped over 1700 organisations equating to 181,837 meals. This food provide meals for organisations that support people on low or no income, children, homeless people, elderly people and people with mental health conditions. Our depots also support local food banks and donate food to animal sanctuaries.</li> </ul>	<a href="https://www.bidfood.co.uk/sustainability/nutrition/">https://www.bidfood.co.uk/sustainability/nutrition/</a>

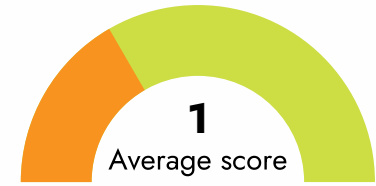
# BIDFOOD



## Climate change

	Metric	Score	The Food Foundation analysis	Evidence
E1	Company has a target for % reduction targets, and reports on, scope 1 & 2 emissions reduction (Science-based target)	3	<ul style="list-style-type: none"> <li>• Bidfood (UK): net zero target (2045) Our ambition is to have reduced absolute carbon emission by at least 90% by 2045 with the residual offset which is a science based approach achieving net zero. Medium term: Reduce both scope 1 and 2 emission by 55% against a 2019 baseline by 2032.</li> <li>• Disclose targets and reported data across multiple areas within scope 1 &amp; 2 emissions</li> <li>• Scope 1:               <ul style="list-style-type: none"> <li>◦ 2019 (baseline): 45,594 tCO<sub>2</sub>e</li> <li>◦ 2021/22: 44,553 tCO<sub>2</sub>e</li> <li>◦ (reduction of 2.3%)</li> </ul> </li> <li>• Scope 2:               <ul style="list-style-type: none"> <li>◦ 2019 (baseline): 16,845 tCO<sub>2</sub>e</li> <li>◦ 2021/22: 8,642 tCO<sub>2</sub>e</li> <li>◦ (reduction of 48.7%)</li> </ul> </li> </ul>	<a href="https://www.bidfood.co.uk/sustainability/">https://www.bidfood.co.uk/sustainability/</a>
E2	Company has a target for, and reports on, scope 3 emissions reduction (Science-based target), specifically food in supply chain	3	<ul style="list-style-type: none"> <li>• Bidfood (UK): net zero target (2045) Our ambition is to have reduced absolute carbon emission by at least 90% by 2045 with the residual offset which is a science based approach achieving net zero. Medium term: reduce scope 3 by 32% against a 2019 baseline by 2032.</li> <li>• Disclose targets and reported data across multiple areas within scope 1 &amp; 2 emissions</li> <li>• Scope 3:               <ul style="list-style-type: none"> <li>◦ 2019 (baseline): 1,884,575 tCO<sub>2</sub>e</li> <li>◦ 2021/22: 190.27 tCO<sub>2</sub>e</li> </ul> </li> <li>• Global: 2 147</li> </ul>	<a href="https://www.bidfood.co.uk/sustainability/">https://www.bidfood.co.uk/sustainability/</a>

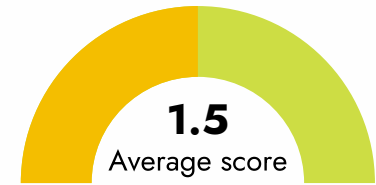
# BIDFOOD



## Biodiversity

	Metric	Score	The Food Foundation analysis	Evidence
E3	Company has a target for, and reports on, zero net land-use conversion through company's reliance on palm oil as a product or an ingredient.	2	<ul style="list-style-type: none"> <li>In our own brand products, we aim to use 100% certified sustainable palm oil and its derivatives by the end of 2023. It is important that our customers have the confidence that the palm oil used in our products has been sustainably sourced. Our 2021 RSPO annual communication on progress (ACOP) reported 98.93% certified sustainable palm oil within our brand products</li> </ul>	<a href="https://bidfood.pagetiger.com/BidfoodSustainabilityReport2022https://www.bidfood.co.uk/wp-content/uploads/2022/08/PN05-Palm-Oil-Policy-V4.0-External-Copy.pdf">https://bidfood.pagetiger.com/BidfoodSustainabilityReport2022https://www.bidfood.co.uk/wp-content/uploads/2022/08/PN05-Palm-Oil-Policy-V4.0-External-Copy.pdf</a>
E4	Company has a target for, and reports on, zero net land-use conversion through company's reliance on soy as in animal feed.	1	<ul style="list-style-type: none"> <li>We aim to map, assess and categorise the soya in our own brand products by September 2022. Once we have this data, we then plan to set a goal by the end of the year to improve the sustainability of the soya in our supply chain and minimise soya that is linked to deforestation or habitat conversion.</li> </ul>	<a href="https://www.bidfood.co.uk/wp-content/uploads/2022/08/PN03-Soya-Policy-V1.0-External-Copy.pdf">https://www.bidfood.co.uk/wp-content/uploads/2022/08/PN03-Soya-Policy-V1.0-External-Copy.pdf</a>
E5	Company has a target for, and reports on, zero net land-use conversion through company's reliance on beef.	0	<ul style="list-style-type: none"> <li>No information found</li> </ul>	

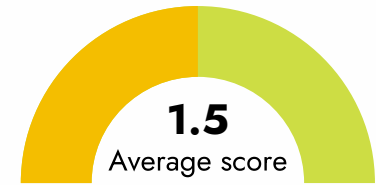
# BIDFOOD



## Sustainable food production practice

	Metric	Score	The Food Foundation analysis	Evidence
E6	Company has a target for, and reports on, the % of wild-caught or farmed fish & seafood certified to higher sustainability standards	2	<ul style="list-style-type: none"> <li>Our sourcing risk assessment is reviewed every six months; in the most recent review, of the 69 own brand, and exclusive brand seafood products, 42 (61%) are MSC certified. of the 68 (95.5%) products which have been assigned a MCS rating, 59 (87%) are rated 1-3. the products has not been assigned a rating is MSC certified</li> <li>In the most recent review of the 75 own brand, and exclusive brand seafood products (April 2023), 52 (69%) are MSC certified. Of the 73 (97%) products that have been assigned a MCS rating, 67 (92%) are rated 1-3. The 2 products that have not been assigned MCS ratings are MSC certified. 89% of products have been awarded an MCS rating of 1-3 if taking into account all products (not excluding the two MSC certified products which do not have an MCS rating)</li> </ul>	<a href="https://www.bidfood.co.uk/sustainability/">https://www.bidfood.co.uk/sustainability/</a>
E7	Company has a target for, and reports on, the % of products produced under sustainable production practices and recognised environmental management schemes.	1	<ul style="list-style-type: none"> <li>Eggs: Bidfood is fully committed to the move towards cage-free eggs by 2025. 2021/22 branded and own brand shell eggs sold from cage-free system</li> <li>We offer a range of products to certified standards: 2021/22</li> <li>Fairtrade: 108</li> <li>MSC: 121</li> <li>Red Tractor: 289</li> <li>Farm Assured: 110</li> <li>Rainforest Alliance: 94</li> <li>Organic: 115</li> </ul>	<a href="https://www.bidfood.co.uk/sustainability/">https://www.bidfood.co.uk/sustainability/</a>

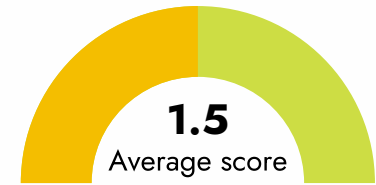
# BIDFOOD



## Water use

	Metric	Score	The Food Foundation analysis	Evidence
E8	Company has a target for, and reports on, water use reduction in operations	2	<ul style="list-style-type: none"> <li>Global: In 2022: 937 073 Municipal water in kiloliters (13% increase)</li> <li>We report annually on water consumption reductions achieved via rainwater harvesting - see page 19 of our sustainability report.</li> </ul>	<a href="https://www.bidfood.co.uk/sustainability/">https://www.bidfood.co.uk/sustainability/</a>
E9	Company demonstrates it is working collaboratively on multiple projects (UK & overseas) to reduce water stress.	1	<ul style="list-style-type: none"> <li>We are supporters of WRAP's Water Roadmap, which means we aim to minimise UK water consumption as well as supporting initiatives in food supply chains that aim to address water scarcity issues. In 2020 we helped fund research into water scarcity issues in Southern Spain.</li> </ul>	<a href="https://www.bidfood.co.uk/sustainability/">https://www.bidfood.co.uk/sustainability/</a>

# BIDFOOD

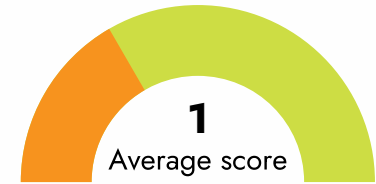


## Food loss and waste

	Metric	Score	The Food Foundation analysis	Evidence
E10	Company has a target for, and reports on, a % reduction in food sold or handled and discloses volumes redistributed, sent to animal feed, anaerobic digestion, and land-fill.	3	<ul style="list-style-type: none"> <li>Our target is to reduce food waste by 63% between 2020 and 2030. So far, we have achieved 21% reduction in food waste (as % of total food handled) since 2020. In 2021, 0.32% of total food handled was unsold. 21% of this was redistributed to food banks and charities, 2% to animal feed, 68% to anaerobic digestion, 4% incinerated, with zero to landfill.</li> </ul>	<a href="https://www.bidfood.co.uk/sustainability/">https://www.bidfood.co.uk/sustainability/</a>
E11	Company demonstrates collaboration with its main suppliers to track, measure and act on food waste in its supply chain.	0	<ul style="list-style-type: none"> <li>No information found</li> </ul>	<a href="https://www.bidfood.co.uk/sustainability/">https://www.bidfood.co.uk/sustainability/</a>



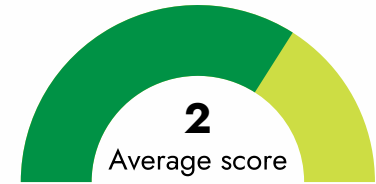
# BIDFOOD



## Animal welfare and antibiotics

	Metric	Score	The Food Foundation analysis	Evidence
E12	<p>BBFAW tier position or Company has a target for % of animal products certified to high animal welfare standards.</p> <p>For companies not assessed by BBFAW: Company has a target for, and reports on, zero supply chain use of antibiotics as a prophylactic or growth promoter and to reduce the total use of antibiotics classified as “medically important antimicrobials”.</p>	1	<ul style="list-style-type: none"> <li>Bidfood aims to have 100% of suppliers of own brand products containing farm animal derived ingredients (excluding fish) complete a detailed animal welfare practices review by September 2022, which will cover areas such as confinement, enrichment and antibiotics. The results from this review will help us bring to life our vision of being a positive force for change and identify areas where we can improve, which will then allow us to develop further policies and goals which we aim to do by December 2022.</li> </ul>	<p><a href="https://www.bidfood.co.uk/wp-content/uploads/2022/08/PN02-Farm-Animal-Welfare-Policy-V1.0-External-Copy.pdf">https://www.bidfood.co.uk/wp-content/uploads/2022/08/PN02-Farm-Animal-Welfare-Policy-V1.0-External-Copy.pdf</a></p>

# BIDFOOD



## Human Rights

	Metric	Score	The Food Foundation analysis	Evidence
S1	Company recognises the need for a real liveable wage for all employees and reports on progress towards that.	2	<ul style="list-style-type: none"> <li>Prior to recruitment, we check that all our potential recruits have the Right to Work in the UK, and 98.10% of our employees are paid above Living Wage Foundation rates (at time of publication).</li> </ul>	<a href="https://www.bidfood.co.uk/wp-content/uploads/2023/05/Modern-Slavery-Statement-December-2022.pdf">https://www.bidfood.co.uk/wp-content/uploads/2023/05/Modern-Slavery-Statement-December-2022.pdf</a>
S2	Company has a target for, and reports on, the % of major suppliers engaged to ensure human rights and labour rights, including and beyond tier one. Must include engagement on child and forced labour, and health and safety of workers.	2	<ul style="list-style-type: none"> <li>We have identified suppliers we consider higher risk and are requesting further information about their supply chains, and the practices and procedures they have in place. The information received will then be included in the risk assessment. The risk is investigated internally and an appropriate action plan discussed with the supplier where required.</li> <li>In 2022-2023, phase one of our approach will include reviewing and amending our Ethical Trading Policy, for all suppliers, as well as requiring own brand and exclusive suppliers to become members of SEDEX. We will aim to connect with 95% of our own brand sites on SEDEX by the end of the financial year (June 2023), aiming to achieve 100% connection of all own brand suppliers by December 2023.</li> </ul>	<a href="https://www.bidfood.co.uk/wp-content/uploads/2023/05/Modern-Slavery-Statement-December-2022.pdf">https://www.bidfood.co.uk/wp-content/uploads/2023/05/Modern-Slavery-Statement-December-2022.pdf</a>

