

Topic	Metric	Score	Product of Supply	Food Foundation analysis	Evidence and links to sources
Healthy & Nutrition					
Healthy & sustainable food sales 1.93					
N1	Company has a target for, and reports on, a sales-weighted % increase in healthy food, menu items or products quantified using a transparent and recognised approach.	2	P	We updated our Health and Nutrition policy with targets for calories, salt, saturates and sugar that support government reformulation programmes, and to date, 85% and 91% of applicable Waitrose own-brand products already meet the government's 2024 targets for salt and calories respectively. We've been removing sugar from key categories since 2015 and have so far removed 716 tonnes of sugar per year from our customers' baskets. For example, we've cut sugar in our own-brand cereals by 22% on average. ATNI report (but not publicly disclosed by the company) Waitrose provided evidence of having increased sales of healthy packaged products, indicating that in 2016/17 healthier products accounted for 56% of sales and in 2020/21 accounted for 61% of sales. Waitrose has committed to use pricing and price promotions to drive the sales of healthy products.	https://www.johnlewispartnership.co.uk/content/dam/cws/pdfs/Uniper/ethics-and-sustainability/Progress-Report-2022/Ethics-and-Sustainability-Report-2021_22.pdf https://accessnutrition.org/app/uploads/2022/05/UK-Retailer-Index-scorecard-Waitrose.pdf https://foodfoundation.org.uk/sites/default/files/2021-10/Waitrose-2021.pdf https://www.waitrose.com/home/inspiration/about_waitrose/about_our_food/sugar-levy-waitrose1.html https://accessnutrition.org/app/uploads/2022/05/UK-Retailer-Index-scorecard-Waitrose.pdf
N2	Company has a target for, and reports on, an increase in fruit & veg as % of food procurement or sales.	1	P	As part of the Peas Please campaign, Waitrose have committed to: Champion veg and plant-based meals through our publications, events, Cookery School and in store activities. Waitrose commits to monitor and report on the percentage of fruit, vegetables, nuts and wholegrains in its own-brand prepared products. Waitrose also commits to increase the amount of vegetables in its customers' baskets by 2024 through product development, marketing inspiration and customer education.	https://foodfoundation.org.uk/sites/default/files/2021-11/PEAS%20PLEASE_PROGRESS%20REPORT_2021%20%28spreads%29.pdf https://www.johnlewispartnership.co.uk/content/dam/cws/pdfs/Uniper/ethics-and-sustainability/Progress-Report-2022/Ethics-and-Sustainability-Report-2021_22.pdf https://www.johnlewispartnership.co.uk/content/dam/cws/pdfs/Uniper/ethics-and-sustainability/Progress-Report-2022/Ethics-and-Sustainability-Report-2021_22.pdf
N3	Company has a target for, and reports on, a % shift in protein procurement or sales that come from animal vs plant-based protein sources.	1	P	To encourage customers to incorporate plant-based protein and meat-free days into their diet, 37% of Good Health recipes marketed in Waitrose Weekend were meat free. In September 2021, Waitrose announced its largest-ever vegan and vegetarian product launch with two new ranges. Plantliving and GoVeggie are part of the Holistic Living brand.	https://www.johnlewispartnership.co.uk/content/dam/cws/pdfs/Uniper/ethics-and-sustainability/Progress-Report-2022/Ethics-and-Sustainability-Report-2021_22.pdf https://www.johnlewispartnership.co.uk/content/dam/cws/pdfs/Uniper/ethics-and-sustainability/Progress-Report-2022/Ethics-and-Sustainability-Report-2021_22.pdf
Encouraging healthy & sustainable diets 1.67					
N4	Company has a target for, and reports on, the % of menu items or products with intuitive front-of-pack or (restaurants and caterers) consumer-facing nutrition labels (ideal 100%)	2	P	Over 1,600 products now carry our Good Health logo. The logo can also be found on healthier recipes published in print and online. ATNI report: Waitrose has a clear approach to labelling and commits to displaying nutritional information both on-pack and online. The company provides evidence of a comprehensive labelling policy with evidence of using the energy + 4 labels (i.e., energy, sugar, salt, fat and saturated fat), reference intake information, energy per 100g/100ml and using FDA/DHSC traffic light colour coding – and Waitrose also provides evidence of using colour-coded front-of-pack (FOP) labels on all relevant products. Back-of-pack (BOP) and FOP nutritional information is provided for all relevant products online and is clearly visible on the Waitrose website. Several nutrient-based filters can be found on the company's online shopping platform, which, for example, guide shoppers towards products with 'high fibre' or products that	https://www.johnlewispartnership.co.uk/content/dam/cws/pdfs/Uniper/ethics-and-sustainability/Progress-Report-2022/Ethics-and-Sustainability-Report-2021_22.pdf https://www.waitrose.com/home/inspiration/about_waitrose/about_our_food/sugar-levy-waitrose1.html https://accessnutrition.org/app/uploads/2022/05/UK-Retailer-Index-scorecard-Waitrose.pdf
N5	The company's marketing strategy prioritises healthy foods, especially when marketing to children.	2	P	Waitrose is a member of the Veg Power campaign and supported its Eat Them to Defeat Them activity, helping to distribute resources encouraging young children to try more veg in 1,828 primary schools. We also have dedicated healthy eating articles and recipes in our monthly Food magazine as part of our work to maintain a balance of healthy recipes across all our publications. Waitrose has committed to use in-store promotional campaigns/activities directed at children to promote healthy products – for example, the company's 152 Healthy Eating specialists give store tours to children, which focus on healthy diets. Waitrose provides free fruit to children in store and commits not to run any in-store promotional campaigns/activities directed at children that involve any less healthy products.	https://www.johnlewispartnership.co.uk/content/dam/cws/pdfs/Uniper/ethics-and-sustainability/Progress-Report-2022/Ethics-and-Sustainability-Report-2021_22.pdf https://accessnutrition.org/app/uploads/2022/05/UK-Retailer-Index-scorecard-Waitrose.pdf https://www.waitrose.com/home/inspiration/about_waitrose/about_our_food/sugar-levy-waitrose1.html
N6	The company can evidence reducing food insecurity by improving the accessibility and affordability of healthy food via at least one major strategic or collaborative initiative.	1	P	Waitrose is a member of the Child Food Poverty Task Force which calls for an end to child hunger, and we promoted the Full Time campaign led by Marcus Rashford and Tom Kerridge, to inspire families on low incomes to cook healthy meals with few ingredients and minimal equipment.	https://www.johnlewispartnership.co.uk/content/dam/cws/pdfs/Uniper/ethics-and-sustainability/Progress-Report-2022/Ethics-and-Sustainability-Report-2021_22.pdf
Environment					
Climate change 2.5					
E1	Company has a target for % reduction targets, and reports on, scope 1 & 2 emissions reduction (Science-based target)	3	P	Pledged to reach net zero within our operations by 2035 (scope 1 and 2). 2021/22 saw a 22.18% reduction compared to the baseline in 2018 (2020/21 saw a 16.25% reduction).	https://www.johnlewispartnership.co.uk/content/dam/cws/pdfs/Uniper/ethics-and-sustainability/Progress-Report-2022/Ethics-and-Sustainability-Report-2021_22.pdf
E2	Company has a target for, and reports on, scope 3 emissions reduction (Science-based target), specifically food in supply chain	2	P	We are currently allocating carbon emissions for the products we sell. Measuring progress against our science-based target annually will allow us to continually improve our data quality. We are working with South Pole to support us in this programme of activity and have expanded our in-house climate change team. In 2022/23, our priority will be to establish science-based targets for scope 3 emissions and a roadmap detailing how we will achieve them. We pledge to make our UK farm-supplier network net zero by 2035.	https://www.johnlewispartnership.co.uk/content/dam/cws/pdfs/Uniper/ethics-and-sustainability/Progress-Report-2022/Ethics-and-Sustainability-Report-2021_22.pdf
Biodiversity 2.67					
E3	Company has a target for, and reports on, zero net land-use conversion through company's reliance on palm oil as a product or an ingredient.	3	P	Target for 100% palm oil and palm kernel oil-based ingredients and derivatives used in all own-brand products to be RSPO Segregated certified. 100% achieved in 2021/22 and 2020/21. This year, in animal feed, our supply chain used 1070 tonnes of palm-based materials and 889 tonnes of the by-product palm kernel expeller. The results will again be shared with various palm oil forums with the intention of encouraging industry-wide action. We continue to purchase RSPO Credits from independent smallholder farmer cooperatives. Having achieved our 2020 target to source 100% RSPO physically certified materials, we have set a clear target for deforestation-free sourcing in all our Waitrose ownbrand products by 2025.	https://palmoilscorecard.panda.org/#/scores https://www.johnlewispartnership.co.uk/content/dam/cws/pdfs/Uniper/ethics-and-sustainability/Progress-Report-2022/Ethics-and-Sustainability-Report-2021_22.pdf
E4	Company has a target for, and reports on, zero net land-use conversion through company's reliance on soy as in animal feed.	2	P	Waitrose set the target to have 100% of soy in own-brand products deforestation and conversion free. In 2020/21, 11.24% of products were deforestation and conversion free. In 2020, we surpassed our target by ensuring that our full soy footprint was certified as sustainable or organic (inclusive of RTRS credits). In 2021/22, this included 17.97% physically certified (2020/21=1.4%), 11.55% organic certified (2020/21=15.7%), 18.24% RTRS Cerrado Credits (2020/21=69.3%), and 52.23% RTRS Credits (other) (2020/21=12.5%). In 2021, along with 29 other industry-leading companies, Waitrose increased its ambition, by signing the UK Soy Manifesto, and committing to collectively achieve deforestationand conversionfree imports of soy in the UK by 2025. Our new Waitrose own-brand soya 2025 target mirrors this ambition.	https://www.johnlewispartnership.co.uk/content/dam/cws/pdfs/Uniper/ethics-and-sustainability/Progress-Report-2022/Ethics-and-Sustainability-Report-2021_22.pdf
E5	Company has a target for, and reports on, zero net land-use conversion through company's reliance on beef.	3	P	All of Waitrose own-brand fresh and frozen beef, chicken, pork, eggs and milk is British sourced.	https://www.johnlewispartnership.co.uk/csr/our-strategy/agriculture.html
Sustainable food production practices 2.5					

