

YOUTH ENGAGEMENT CO-ORDINATOR

Closing Date: 14th August 2022



**The Food
Foundation**

WELCOME

I really hope once you've taken a look inside you will decide you'd like to join us.

We are a talented team of 16 people with a mix of communications skills, deep policy knowledge, broad business networks, campaign experience, nutrition and environmental expertise and most importantly a passion to make it easier for everyone to eat well. We pride ourselves in being nimble and adaptable to the changing context in which we're operating. This year we're being hit with the cost of living crisis which is having devastating impacts on so many people in Britain and we've had to quickly adapt to ensure that we are tracking what is happening with food prices so we know who is worst affected and where government action should be focused.

Back in 2015, The Food Foundation was born and I was the charity's first employee. From small beginnings, we've always had a big ambition: to make it easier for everyone in Britain to eat well, regardless of their circumstances. And we go about this by starting with evidence and then using it to convince policy makers, business leaders and investors to take action.

At the heart of what we do is changing the environments in which we are all making decisions about what to eat, so that those environments make healthy and sustainable choices more affordable, accessible and appealing. Rebalancing the food system so that it is not so dominated by junk food and meat and dairy is challenging because you're fighting against some big commercial incentives, but in our first seven years we've influenced some important commitments by both policy makers and businesses. Progress always feels too slow, but change is definitely happening.

We're also a collaborative bunch. I feel strongly that charities with aligned missions should not compete with one another, and so we try and reflect that approach in our extensive network of partnerships with civil society organisations and academics. If you join us you will quickly develop an extensive network.

If you want to be part of a team making change happen, here and now, then please consider applying. We would love to hear from you.

ANNA TAYLOR

Executive Director





ABOUT US

We believe everyone in the UK deserves access to an affordable healthy diet. We have various projects to reach different groups to improve children's diets, increase vegetable consumption, influence food policy and inspire change in food and retail businesses & how investment works. We are a small charity that has grown thanks to our success in responding to government announcements, quickly gathering interest and advocating in dynamic ways to create change in the food system.

- Our small enthusiastic and dedicated team makes us agile
- Our search for evidence-based solutions makes us impactful
- Our skills in shaping powerful coalitions and harnessing citizens' voices makes us collaborative.
- Our drive to identify new opportunities for action, and test new levers for change makes us innovative.

OUR VISION

We believe in a sustainable food system which delivers health and wellbeing for all.

LOCATION

Most of our staff work hybrid and some work remotely. We have an office in the heart of vibrant Brixton. We share our office space with many other small charities, with communal lunches. There are resident dogs and social events for staff in London.





OUR STAKEHOLDERS



OUR BENEFITS

- 25 days holiday per year, plus bank holidays
- Pension with 5% employer contribution
- A flexible approach to working hours, patterns and location
- Access to training and personal development opportunities
- Cycle to work scheme



OUR VALUES

- Collaborative
- Creative & innovative
- Trustworthy & credible
- Bold & impactful



YOUTH ENGAGEMENT COORDINATOR

Hours: Full time, 37.5 hours per week (willing to consider part time hours)

Salary: £27,000 to £32,000 (pro rata and dependent on experience)

Contract: 1 Year fixed term

Working pattern: Full time: remote and flexible working available

Place of Work: Remote or hybrid working options available, there is some travel required for in person meeting

Job requirements: An enhanced clean DBS check, obtained through The Food Foundation plus two references

Please note: We are scheduling interviews as the applications come in. So apply now!

Job Purpose

The Youth Engagement Coordinator will be embedded within the Food Foundation's Children's Right2Food project aimed at tackling child food insecurity and inequalities by working towards the implementation of the Children's Right2Food Charter. You will be working directly with a group of 30 young food ambassadors from across the UK who come from low-income backgrounds or have lived experience of food insecurity, who work with us to combat diet inequalities and affect change across the food system.

The postholder will inspire our young food ambassadors to campaign and give them the tools, confidence and influence to make change. You will help to ensure their lived experience and passion has the right platform to have an impact – this may be through government, parliamentary and/or business engagement, creating stories for the media, harnessing their voices for social media and delivering impactful events.

To meet our young food ambassadors and see our work so far [click here](#)

A week in the job will look like: calling politicians to set up meetings with the young ambassadors, organising press and media opportunities with our young food ambassadors, organising meet-ups with the young campaigners online, brainstorming innovative campaigning ideas, liaising with other organisations who work with young people.

Your experience

Your experience does not need to come from the charity sector, and we're keen to hear from people with a background in education, social work, youth programmes or any other child and youth engagement/campaign setting.

MAIN RESPONSIBILITIES

Youth advocacy and campaigning

- Support the young people to build campaigning action - both in their local communities and nationally.
- Develop, grow and support our Young Food Ambassadors, creating campaign opportunities with them to influence and make change nationally and locally.

Youth panel management

- Establish strong working relationships with other youth groups, facilitating regular meetings, activities, training and workshops that are meaningful and youth led.
- Develop engagement and communications tools and resources to support young people in their advocacy work.
- Manage our youth engagement impact, monitoring and evaluation.

Youth events, social media and media

- Work with our Young Food Ambassadors to support building their digital presence across social media and ensure messages, reporting and content creation is supporting our strategic and policy aims.
- Plan and deliver a youth summit as a collective route for young activists working across food system change to capacity build and engage authentically with changemakers.
- Work closely with our Head of Communications to create opportunities for the young people to have their voices heard in the media.

The role and responsibilities will be carried out in a way which reflects:

- The Food Foundation's commitment to safeguarding children in accordance with the Child Safeguarding Policy.
- Ensure there is sufficient training and support in place for navigating key risks, such as social media and the media.
- Liaise, when necessary, with chaperones, schools and parents for consent forms and permissions.
- A commitment to the Food Foundation's vision, mission, values and approach.
- A commitment to effective management of risk, by operating within the Charity's code of conduct, policies, procedures and controls and by carrying out the risk management and assurance responsibilities of the role as set out in the Risk Policy and Procedures.

This job description is intended as an outline indicator of general areas of activity only. The Food Foundation is a small charity and as such all staff are expected to vary their duties as necessary to meet the needs of the organisation.

PERSON PROFILE

Technical Skills

- Experience working with diverse groups of vulnerable people in a campaigning or education setting.
- Strong facilitation skills with good knowledge of a range of inclusive facilitation techniques appropriate for working with youth people.
- Commitment to supporting young people to use their voices to make change (in an organisational, community, political or other context), and broader interest in understanding how change happens
- Knowledge and understanding of applying youth participation best practice and safeguarding requirements
- Clear commitment to intersectional approaches when working with young people

Desirable Experience

- Experience working in youth work, campaigning/advocacy involving engagement with changemakers and policymakers.
- Experience of living and working with young people from low-income or diverse backgrounds
- Expertise in social media and digital advocacy and communication
- Youth event management experience

Personal Skills:

- Ability to manage projects and meet deadlines when working under pressure on numerous projects
- Ability to collaborate with and influence a wide variety of stakeholders both in and outside of the organisation to deliver agreed outcomes
- Excellent verbal and written communication skills, and an ability to tailor written and verbal communications to a wide range of different audiences including young people
- Self-sufficient and organised approach to administrative tasks
- Commitment to The Food Foundation mission, values and approach. In particular, a commitment to empowering and elevating the voices young people to change the food system

HOW TO APPLY

Deadline to apply: Sunday 14th August 2022.

Please apply as soon as you can: we will interview candidates as appropriate applications are received.

Please apply to **office@foodfoundation.org.uk** with 'Youth Engagement Co-Ordinator' with a cover letter and up to date CV (include contact details of two references in CV).



The Recruitment Process

Our recruitment process aims to see candidates at their best. That's why we set out the process from the beginning. We will ask you to show your skills, not just talk about them—through examples of your work or an exercise.

We will be conducting our interview processes. There will be a time allocated task for the first hour, you do not need to prepare any documentation for the task. Following the task there will be a 45-minute interview.

The Food Foundation is committed to creating a diverse work environment, as we know a diverse workforce brings with it a diversity of ideas, thinking and different ways of working which enhances what we do. We recognise we have work to do to improve diversity and inclusion within our organisation. We welcome and encourage applicants from underrepresented backgrounds to apply.

MEET OUR TEAM

