

# Birmingham - Food Insecurity (June 2022)

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# Plan

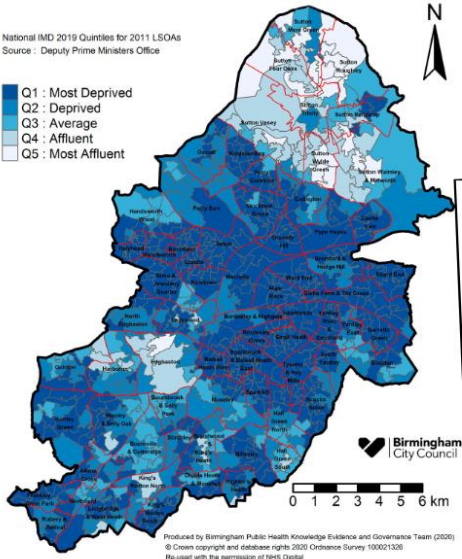
- Context
- Food Insecurity Definition
- Step 1: Ascertaining Food Insecurity in Birmingham
- Step 2: Making Food Insecurity a Priority
- Step 3: Assessing Services Helping in Need
- Step 4: Helping People who are Food Insecure
- Step 5: Preventing Food Insecurity

# Context

Map of the 69 (2018) Wards in Birmingham showing Deprivat

National IMD 2019 Quintiles for 2011 LSOAs  
Source: Deputy Prime Ministers Office

Q1: Most Deprived  
Q2: Deprived  
Q3: Average  
Q4: Affluent  
Q5: Most Affluent

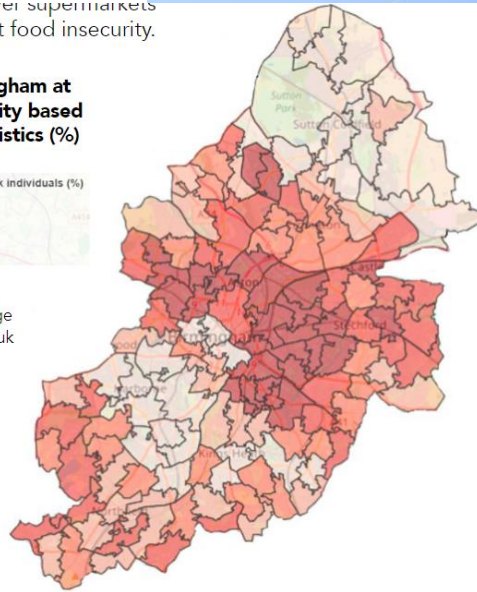


areas, where there are fewer supermarkets available, also suffer the most food insecurity.

## Total population of Birmingham at higher risk of food insecurity based on demographic characteristics (%)



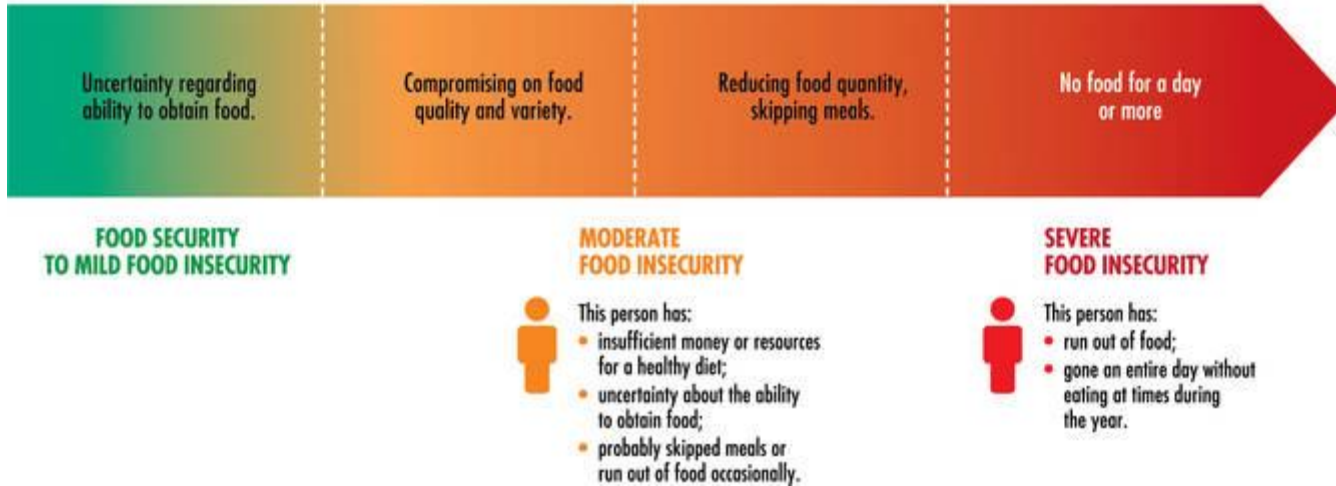
Source: Food Insecurity Risk Range (LSOA) level on mylocalmap.org.uk (University of Southampton)



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# What is food insecurity?

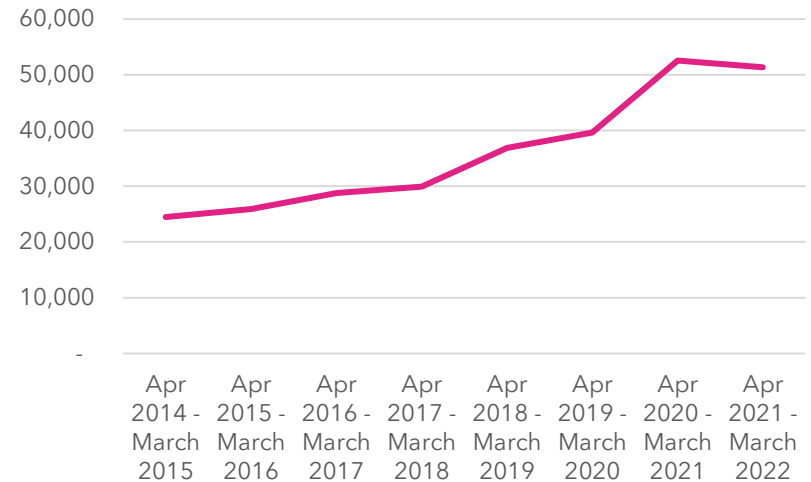
## FOOD INSECURITY BASED ON THE FIES: WHAT DOES IT MEAN?



# Step 1: Ascertaining Food Insecurity in Birmingham

- Assessing food insecurity in the UK is a challenge
- Foodbank use
- Commissioned work to assess food insecurity in Birmingham

Food Parcel distribution in Birmingham  
(April 2014 - March 2022)



# Step 2: Making Food Insecurity a Priority

- Birmingham Food System Strategy
- Specific Workstream
- International work
  - Work with Johannesburg
  - Food Justice pledge



# SPOTLIGHT ON: Food Justice Pledge

- Calls on cities across the world to collaborate with us to raise the voices of cities in national and international arenas and collaborate with us for action on food justice.
- Pledge: *"As city mayors, we are committed to addressing food justice by acknowledging that all our citizens irrespective of status are entitled to safe and nutritious food at all times. We recognise the benefits of a collaborative partnership to address the global challenge of food insecurity exacerbated by the COVID-19 pandemic, climate crisis, and disaster displacement."*
- Email [foodsystemPH@birmingham.gov.uk](mailto:foodsystemPH@birmingham.gov.uk) for more info including signing up to the pledge

# Step 3: Assessing Services Helping People in Need

- Food Justice Network made during COVID-19
- Helped them with a map they have made of all the different ways people can access help





# Step 4: Helping People who are Food Insecure

- Stigma/shame review
- Different models with potential to help people afford food
- Greater signposting
- Looking into how foodbanks and community cafes run



# Step 5: Preventing Food Insecurity

- Affordable food models
- Increasing awareness and uptake of initiatives
- Supporting knowledge, skills and access initiatives
- Increasing healthy affordable options on offer
- Continue to work towards being a Living Wage City
- Influence welfare and employment practices



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