



Citizen Engagement Manager

4 days per week– Require flexible hours and weekend work

Salary: £35,000 per annum pro rata

Job description

About the Food Foundation

Our vision is a sustainable food system which delivers health and wellbeing for all.

The Food Foundation is a young, dynamic, impactful, and independent charity with a mission to change food policy and business practice to ensure everyone, across the UK, can afford and access a healthy diet supplied by a sustainable food system. We use surprising and inventive ideas to catalyse and deliver fundamental change in the food system by building and synthesising strong evidence, shaping powerful coalitions, harnessing citizens' voices and driving progress with impactful communications. We continually identify new opportunities for action, and trial new levers for change.

We are independent of all political parties and business, and we are not limited by a single issue or special interest. We work with others who believe there is a problem with the system and want to change it. We have a terrific and dedicated group of [trustees](#) and [expert advisers](#) who support our work.

Role Description

This role will lead our work with our adult Food Ambassadors. Our goal is to have a group of 30 adults who want to work with us to change the food system, and have experience of living on a low income, to ensure everyone can eat a healthy and sustainable diet.

The postholder will be responsible for recruiting new adult Food Ambassadors and nurturing and supporting them going forward, ensuring that the Food Foundation's evidence and recommendations for action are informed by their living experience. The post holder will work within our communications team to increase the impact of our media and social media engagement by giving opportunity to Ambassadors to explain the reality of the food system's impact through their personal stories. The post holder will also work with our business and policy engagement teams to create opportunities for Ambassadors to provide advice on priorities for our research, the development of policy and practice recommendations. They will also be the organisational safeguarding lead and responsible for the development of strategic thinking on our work with citizens.

The role will report to our Head of Communications and work with up to two roles working on youth engagement.

Key Responsibilities

1. Lead the recruitment of Adult Food Ambassadors from across the UK
2. Develop the support structures across the team to allow us to develop deep relationships with our Adult Food Ambassadors and which support them to:
 - a. Develop communications and advocacy skills through formal and informal capacity building – whether in mainstream or social media
 - b. Develop their knowledge base – equipping people with evidence about the impacts of the food system and of specific policy and practice proposals
 - c. Become agents of change through engaging with businesses, policy makers and the media, including through projects with external partners
 - d. Advise on, review and comment on our policy and business recommendations
 - e. Create campaigns using their skills, set by their priorities
 - f. Initiate change in their local communities
 - g. Connect with other citizen activists to allow peer-to-peer learning and support
 - h. Work with other organisations on food system change when opportunities arise
3. Link Adult Food Ambassador and Youth Ambassador work by working closely with the Youth Engagement Co-ordinator
4. Liaise directly with the media (journalists) on opportunities arising for the Ambassadors
5. Advising and planning how citizen engagement factors into the Food Foundation's wider strategy, and project delivery
6. Contribute to the organisational learning on best practice for engaging citizens
7. Supporting wider organisational efforts to raise funds for work with our Ambassadors
8. Serve as the organisational lead on safeguarding, reporting incidents if they occur, developing a short quarterly report for our trustees on the implementation of our safeguarding policy and ensuring staff training is maintained up to date

Desirable Experience

- At least 5 years work experience working directly with citizens in a campaigning, research or related capacity
- Experience of communicating lived experience
- Experience of working with citizens from low-income backgrounds
- Experience of delivering safeguarding policy
- Excellent people engagement and facilitation skills with a track record of establishing productive engagement from a wide range of people with different life experiences
- Excellent project delivery skills, highly organised with experience of establishing and successfully completing projects according to plan
- Design of participatory events

Key competencies

- Excellent people engagement and facilitation skills with a track record of establishing productive engagement from a wide range of people with different life experiences, online and dispersed over different locations
- Well organised self-starter who feels confident working, travelling and meeting people all over UK
- Clear, articulate communicator capable of relating to, inspiring and motivating people
- Quick, confident yet considered decision maker
- Ability to work effectively in a small, nimble team, adapting to changing demands and priorities who can use their own initiative
- A high level of literacy and numeracy, with relevant qualifications. Experience writing reports
- Willingness to travel around the UK and work flexible hours if and when necessary and work 2 days per week in the Food Foundation office in Brixton, London

Terms

Salary: £35,000 per annum pro rata, 5% pension contribution.

Hours: 0.8FTE (4 days per week)

Holiday: 25 days per year (pro rata)

Apply by emailing **office@foodfoundation.org.uk** with 'Citizen Engagement Manager' in the subject line with a CV and 1 page Covering Letter explaining why you are suitable for the position.

Interviews are expected to take place in person in our offices in Brixton

For more information about The Food Foundation, please visit: www.foodfoundation.org.uk

All applicants will be required to pass an enhanced DBS check and have the right to work in the United Kingdom. Two referees will be required.

Deadline for Applications – Monday 2nd May at 5pm