

# Become a Young Food Ambassador!



## Change the Food System

We are looking for a brand-new team of **Young Food Ambassadors** to join our existing team of young campaigners using their voices to create a big change in the food system. Together, we want to make sure everyone in the UK can access a healthy and sustainable diet, especially families and young people on a lower income.

## Interested in becoming a Young Food Ambassador?

We are looking for young people aged between 14-21 across the UK. You'll join a group of committed young campaigners driving change in their schools, communities and nationally.

## What will you do as a Young Food Ambassador?

You'll work alongside fellow youth campaigners to raise awareness about the parts of the food system that need changing, using your own experiences to call for urgent action.

The team at **The Food Foundation** will support you to do this. We'll create amazing opportunities to meet political leaders and big business, have your voice heard in the media and help you create big impact social media campaigns. You'll be offered training and be invited to at least two annual youth events.

# 5 awesome things our Young Food Ambassadors have done so far

1. Campaigned with **Marcus Rashford** to **End Child Food Poverty**
2. Made an award-winning **Right2Food** podcast
3. Appeared on national TV, radio and print news to talk about **Free School Meals**
4. Spoken at international climate summits
5. Met Government Ministers and the Labour Leader **Keir Starmer** about school food



## What do you need to do to get involved?

You don't need to have prior campaigning experience – just passion and commitment! As an Ambassador, you'll need to attend at least four meetings online and two training/networking events in person each year. There will be many other opportunities that come your way each month – such as filming, speaking on panels or creating social media content.

## Interested in learning more?

Please email: [zoe.mcintyre@foodfoundation.org.uk](mailto:zoe.mcintyre@foodfoundation.org.uk)

In no more than 100 words or a short video tell us about yourself and why you'd like to become a young food ambassador.

For more info see:  
[Our website](#)  
[Our Right2Food Podcasts](#)  
[Our twitter](#)