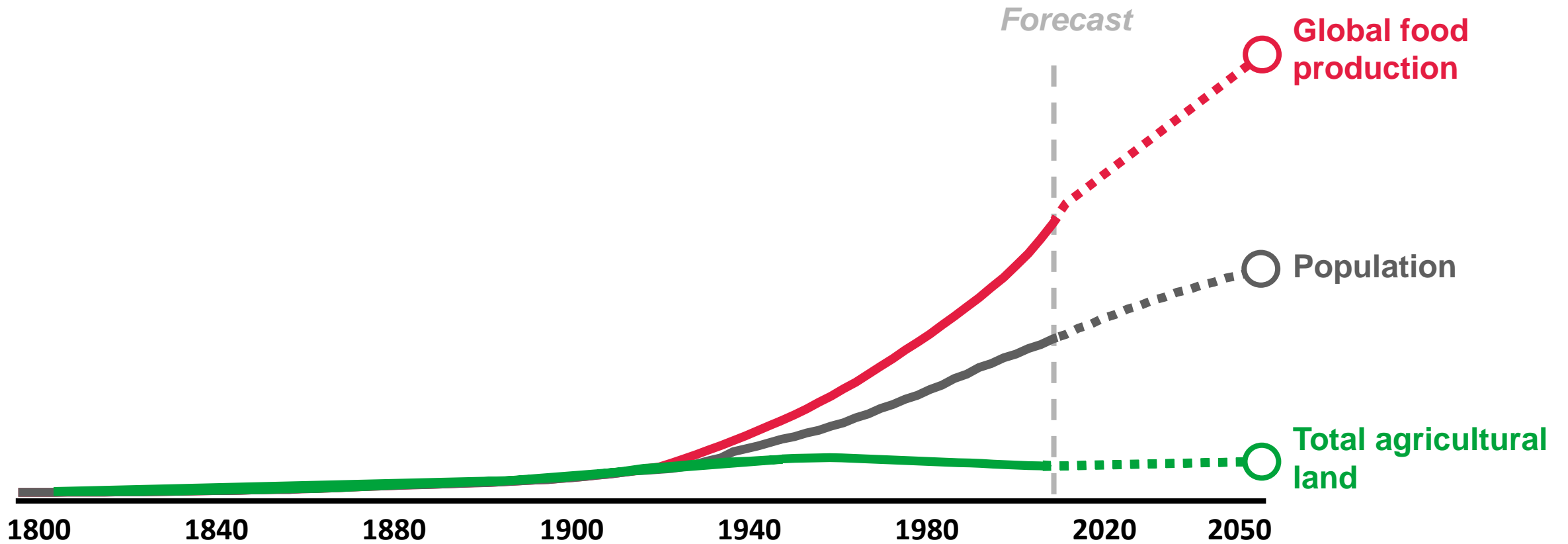


**National
Food Strategy**

Independent Review

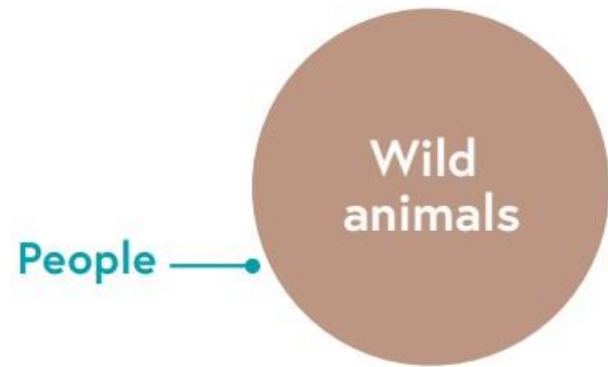
**THE
PLAN.**



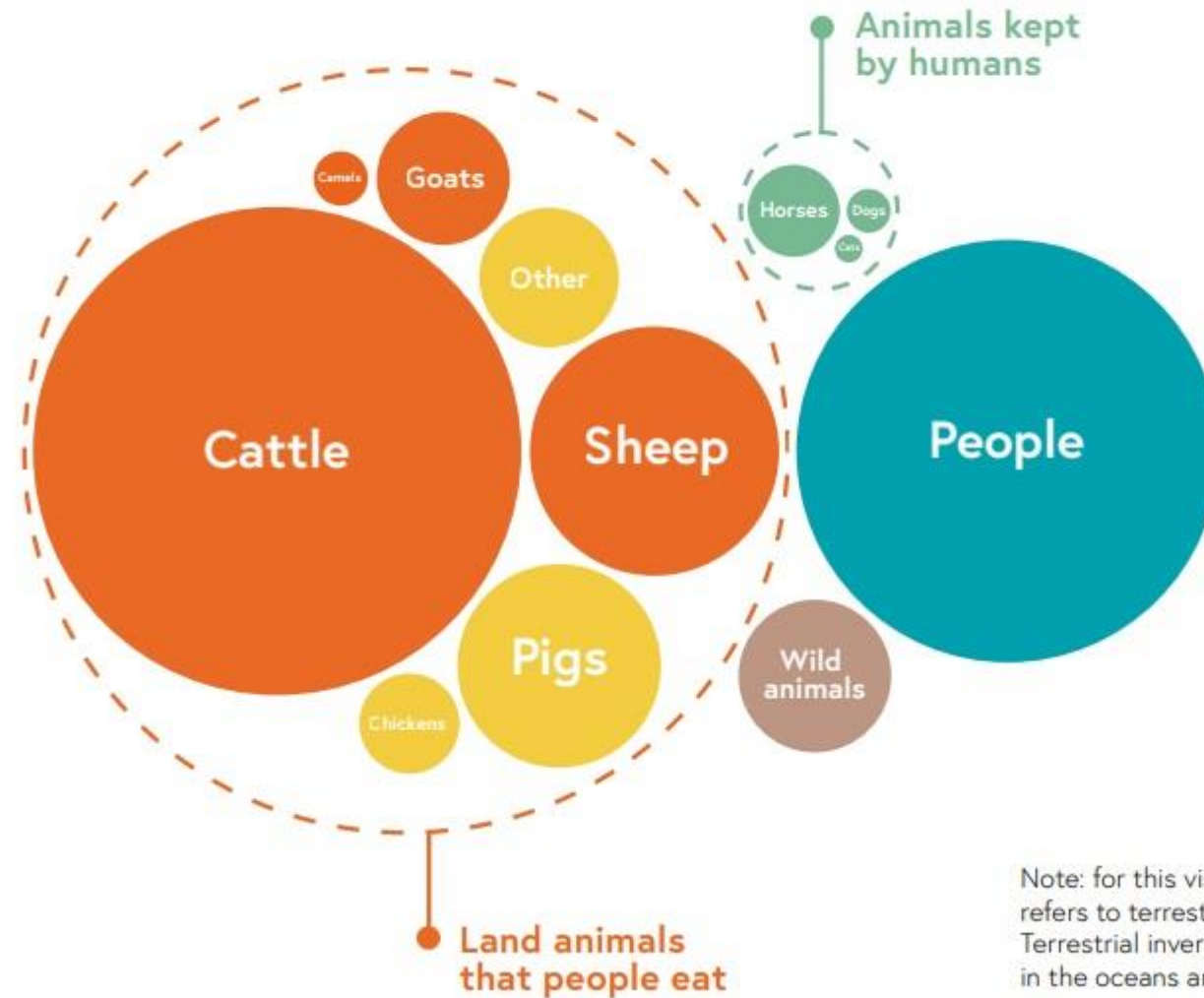
Note: 1800 to 2010 Analysis courtesy of OECD Food Chain Analysis Network; 1950=100

Source: 1800 to 2010 source: Population data from Maddison's historical statistics for 1820-1940; UN Population Division for 1950-2030; 1800 and 1810 extrapolated from Maddison. Agricultural (crops and pasture) land data for 1800-2010 from the History Database of the Global Environment (HYDE 3.2), Klein Goldewijk et al. (2017). Global agricultural production data for 1960-2010 from FAOSTAT (Net Agricultural Production Index); 2010 onwards sources based on forecasts from: Food production and agricultural land from The Future of food and agriculture: Alternative Pathways to 2050, FAO, 2018 (agriculture land based on arable land forecasts); Population data from Historical population data and projections, OECD (Accessed 12th Dec 2019)

12,000 years ago humans were a tiny proportion of biomass compared to wild animals⁴

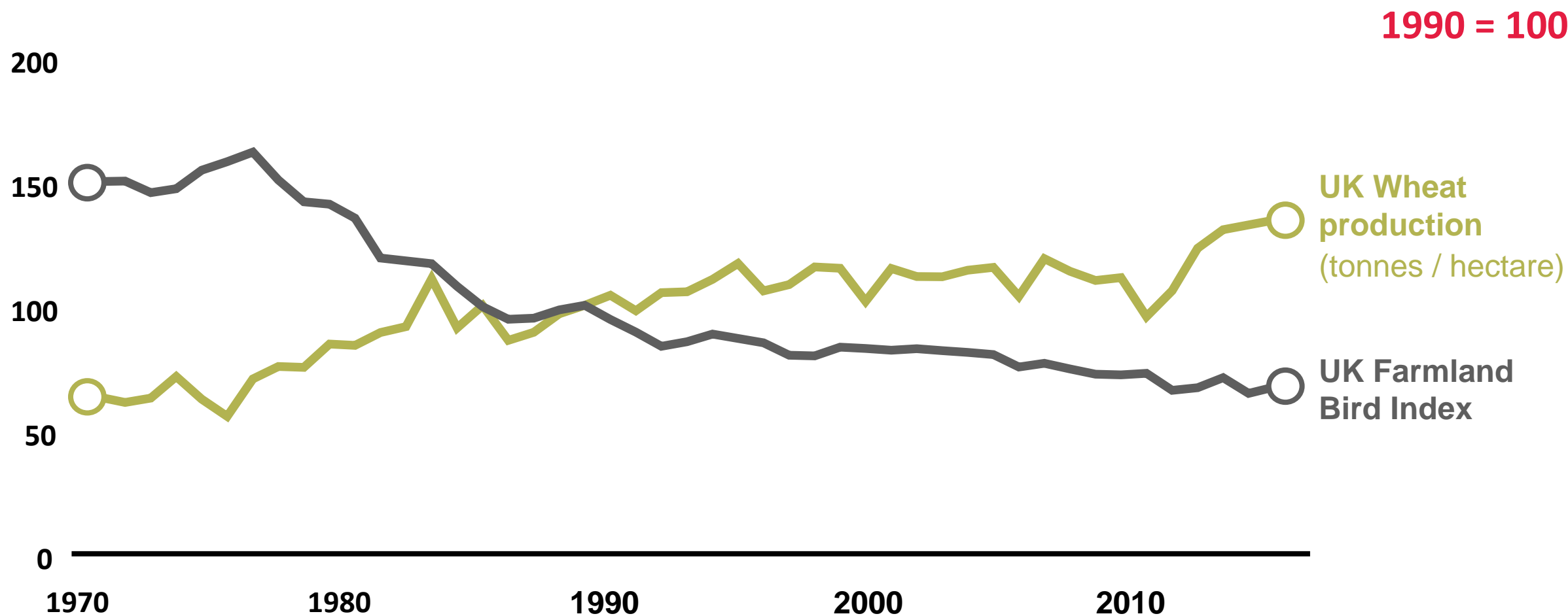


Today, the combined weight of animals bred for food dwarfs that of the combined weight of all wild mammals and birds put together⁵

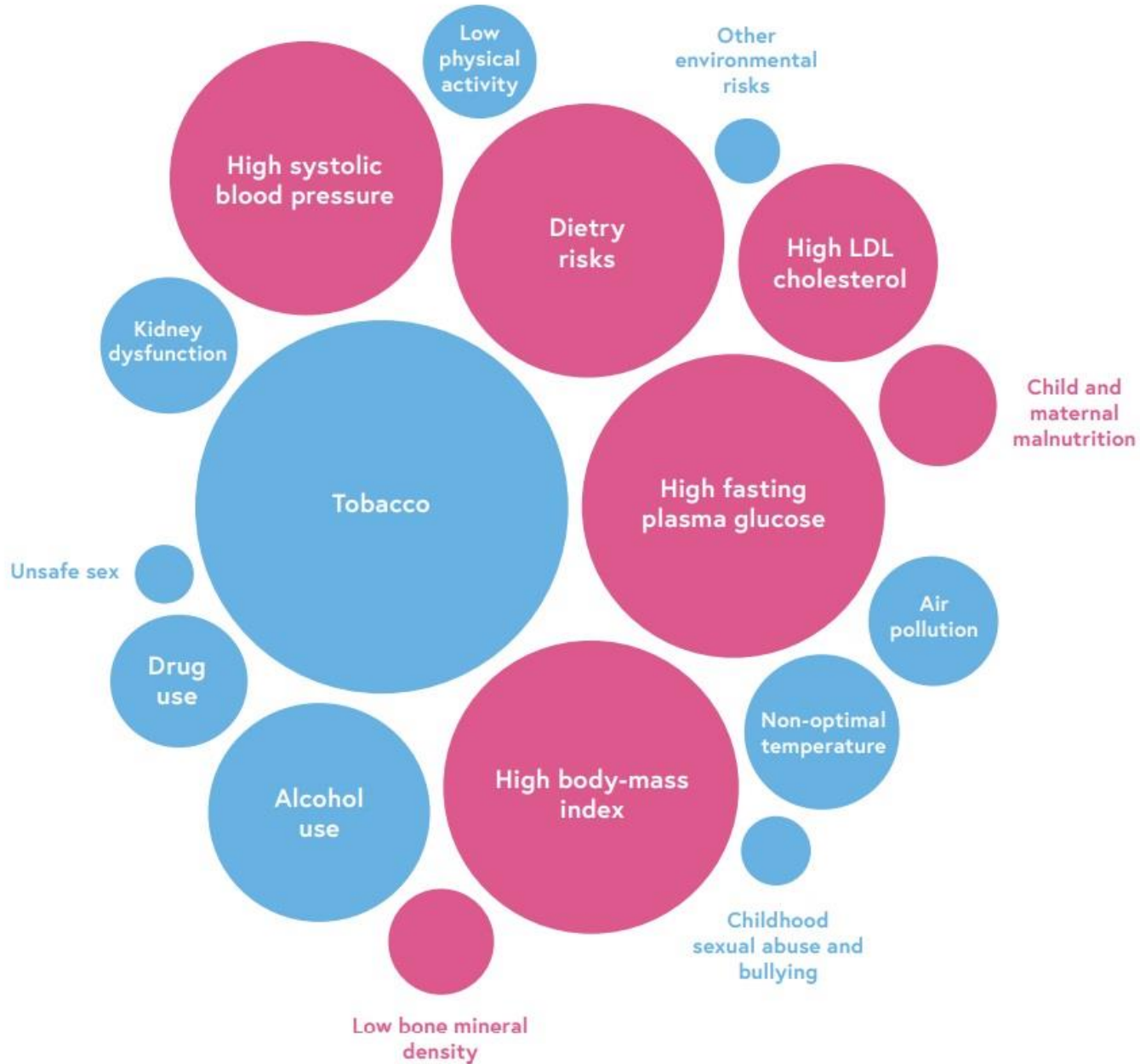


Note: for this visualisation "animals" refers to terrestrial vertebrates. Terrestrial invertebrates and all life in the oceans are excluded.

Over the past 50 years, biodiversity in the UK has declined as yield per hectare has increased

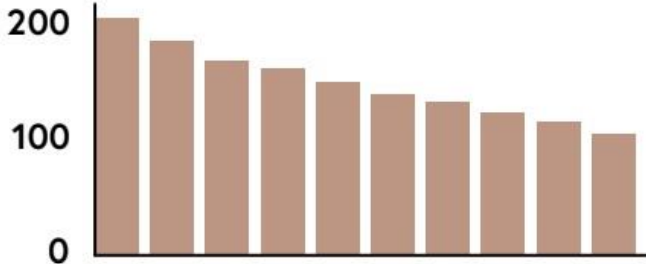


Proportion of years lost to avoidable ill health and death by cause³⁵

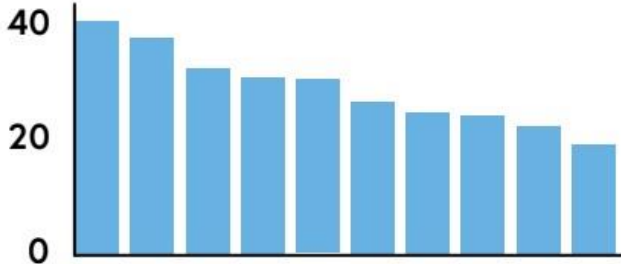


People on low incomes are more likely to suffer, and die from, diet-related conditions⁷

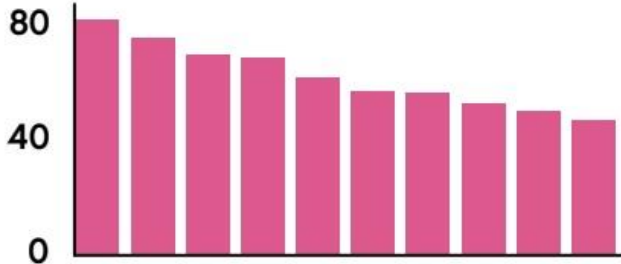
Preventable mortality



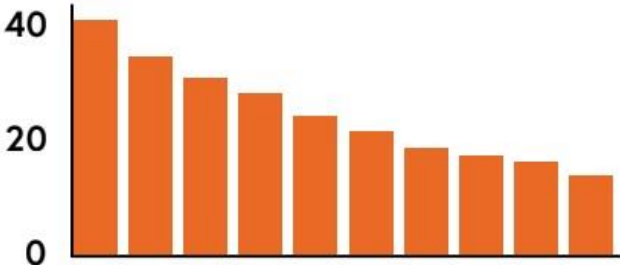
Preventable CVD Mortality



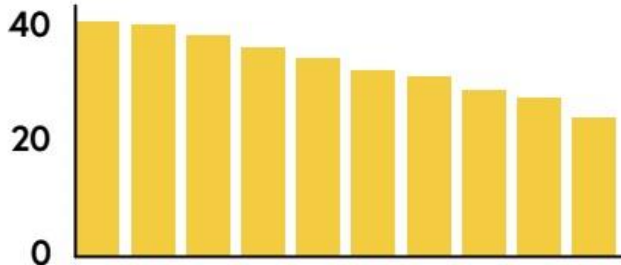
Preventable Cancer Mortality



Dental decay

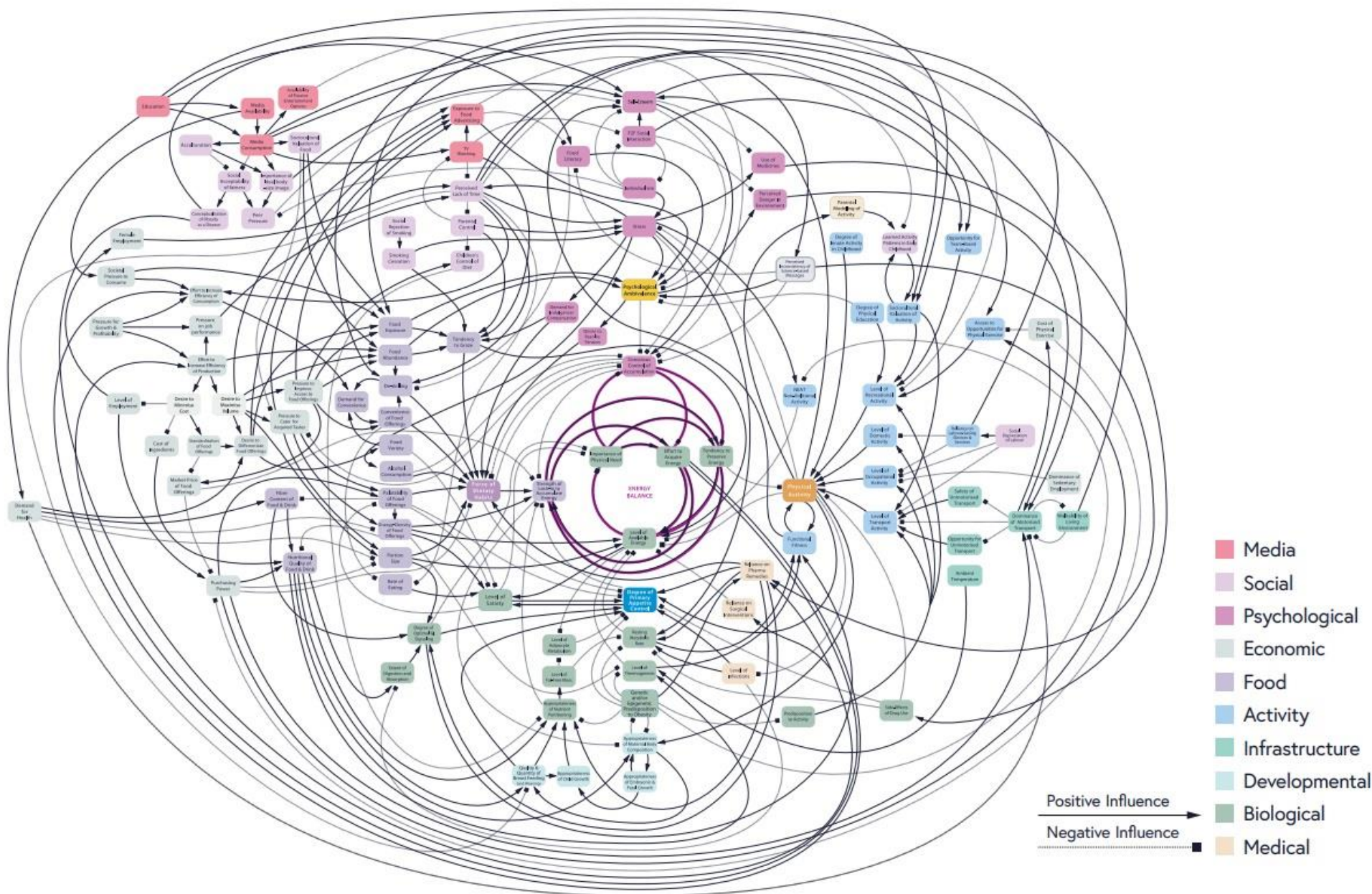


Childhood overweight and obesity



●————→
Most to least deprived decile

The Foresight Obesity System Map is mind-bogglingly complicated¹



Responsibility for food policy in England is highly dispersed³



THE INVISIBILITY OF NATURE

THE JUNK FOOD CYCLE

Changes needed to the national diet by 2032 (compared to 2019)
to meet health, climate and nature commitments[†]



Strategic Objectives

1. Escape the junk food cycle to protect the NHS.
2. Reduce diet-related inequality.
3. Make the best use of our land.
4. Create a long-term shift in our food culture.

HOW?

1. INSIDE – OUTSIDE

2. MANIFESTO VS PLAN

3. HUSTLE

4. TONE

“Fate doesn’t hang on a wrong or right choice.

Fortune depends on the tone of your voice”

The Divine Comedy. Songs of Love

NationalFoodStrategy.org