

# WRAP

## 2017 Pledge

This is an UK wide pledge



### Commitment details

We commit to helping everyone to eat more vegetables by working with businesses via our existing industry-facing programmes to encourage them to help customers throw away less vegetables and get vegetable portion sizes right.

We commit to help everyone eat more vegetables and waste less by improving measurement of food consumption.

We commit to help consumers eat more vegetables and waste less by improving labelling information on fresh produce as part of developing new labelling guidance for business.

We would be willing to share any non-confidential information data with the Food Foundation, relevant to these commitments.