

Olive Catering 2019 Pledge



This is a UK-wide pledge

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This commitment will be implemented by October 2019.

We will increase vegetable servings by 10%, and achieve this through additional marketing to advertise and promote, as well as e-shots of recipes. We will promote seasonal vegetables with recipe ideas provided by the Food Innovation Team (FIT) and implement veg smoothie bars in contracts. The FIT will focus the March managers meetings on "promoting vegetables". Olive Catering will also implement mini mart stands in offices with salad and veg give aways as well as nutritional information. A "meat free day" will be introduced, using a menu that promotes seasonal vegetables.

This aligns with point 4 on the Commitments Framework

Monitoring

We will measure our progress with quarterly review meetings with Oliver Kay. Oliver Kay are tracking our purchasing which we will review quarterly.