



Topic	Metric	Score	Product of Supply	Food Foundation analysis	Evidence and links to sources
Healthy & Nutrition					
Healthy & sustainable food sales 1.67					
N1	Company has a target for, and reports on, a sales-weighted % increase in healthy food, menu items or products quantified using a transparent and recognised approach.	1	P	Specific company information shared with Plating Up Progress: We currently have two focus areas - increasing sales of fruit & veg and actively working with Government (DHSC) and the BRC on upcoming changes to the way that foods High in Fat, Sugar & Salt (HFSS) are promoted and sold. Key data: - For fruit and veg we have a target of at least 400 lines on promotion every month - We have increased overall sales of fruit and veg YoY by around 23% and 14% respectively, in a period with global pandemic-related challenges in availability in ket categories. - M&S have a target of 50% of food sales from healthier products by 2022, and sales of M&S products make up 25% of the average Ocado shopping basket and around 50% of Ocado fresh produce sales.	Feedback from the company https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/reports-and-presentation/1Q%202021%20Trading%20Statement%20Ocado%20Retail%20V%2018-Mar-21.pdf
N2	Company has a target for, and reports on, an increase in fruit & veg as % of food procurement or sales.	2	P	Specific company information shared with Plating Up Progress: - For fruit and veg we have a target of at least 400 lines on promotion every month - We have increased overall sales of fruit and veg YoY by around 23% and 14% respectively, in a period with global pandemic-related challenges in availability in ket categories.	Feedback from the company https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/reports-and-presentation/1Q%202021%20Trading%20Statement%20Ocado%20Retail%20V%2018-Mar-21.pdf
N3	Company has a target for, and reports on, a % shift in protein procurement or sales that come from animal vs plant-based protein sources.	2	P	Our vegan and vegetarian ranges are now full with over 3,000 choices. Specific company information shared with Plating Up Progress: - We have increased overall sales of plant-based foods YoY by around 7% - We have dedicated areas on site for vegan & vegetarian products (including a dedicated meat alternative aisle) to help customers easily find plant-based protein	Feedback from the company. https://www.ocado.com/search?dhrny&entry=vegan https://www.ocado.com/browse/dietary-lifestyle-world-foods-30489/vegetarian-vegan-300811/vegan-198228/meat-alternatives-
Encouraging healthy & sustainable diets 1.33					
N4	Company has a target for, and reports on, the % of menu items or products with intuitive front-of-pack or (restaurants and caterers) consumer-facing nutrition labels (ideal 100%)	2	P	Specific company information shared with Plating Up Progress: - All of our own brand products (exc. some meat & produce) have traffic light labels where the pack size has enough space to achieve the legal minimum text size - Every food & drink product on our site displays full nutritional information prominently next to the core product information (this can be hidden but is visible by default)	Feedback from the company
N5	The company's marketing strategy prioritises healthy foods, especially when marketing to children.	1		We've supported Veg Power's Eat Them to Defeat Them campaign for two years and plan to continue doing so. The campaign is on a mission to inspire young children with veggie-loving habits they'll keep for life and share with their children. Our blog contains multiple posts encouraging healthy eating in children, whether prepared by adults (school lunches) or cooked together Where audience segmentation options are available (e.g. online advertising) we do not advertise to under 18s	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://www.ocado.com/webshop/scontent/purchasetermsandconditions?ad=79384%7C1273437%7C7C&ad=79384%7C16754%7C7C https://blog.ocado.com/family/get-the-kids-in-the-kitchen-three-easy-recipes/
N6	The company can evidence reducing food insecurity by improving the accessibility and affordability of healthy food via at least one major strategic or collaborative initiative.	1		Donations: Uk Harvest, Chefs in Schools. As a commitment to the wellbeing of our customers, we always try to have at least 400 fruit and vegetable ranges on special every single month. In 2020 we donated over £4m worth of food to Community Shop through our You Give We Give scheme, which they sold at a deep discount to communities in need across the UK Through our You Give We Give scheme we recently funded (Jun 21) the opening of a new Community Shop in Liverpool.	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://www.companysupportgroup.co.uk/community-shop-our-social-enterprise https://www.liverpoolcho.co.uk/news/liverpool-news/wirral-shoppers-can-save-50-20664864 https://twitter.com/CommunityShops/status/1407651250414497792
Environment					
Climate change 2.50					
E1	Company has a target for, and reports on, scope 1 & 2 emissions reduction (Science-based target)	3		Compared to 2018/19 there has been a 0.58% decrease in our location-based scope 1 and 2 total carbon emissions (Ocado Group) and emissions intensity reduction (tonnes CO2 eq per 100,000 orders normalised, location-based) 2018/19: 398 2017/18: 491 2012/13: 730. Ocado Retail targeting Net Zero carbon emissions by 2040 as part of the BRC carbon roadmap. Ocado retail scope 1 & 2 emissions reporting (ORL) separately. In FY20 our emissions figures (calculated by Carbon Trust) were: - Scope 1: 91 tonnes CO2e - Scope 2: 198 tonnes CO2e (location-based) Our market-based scope 2 figure was zero, as we bought 100% renewable energy.	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://blog.ocado.com/how-ocado-works/working-towards-net-zero-emissions-by-2040/
E2	Company has a target for, and reports on, scope 3 emissions reduction (Science-based target), specifically food in supply chain	2	5	Ocado Retail targeting Net Zero carbon emissions by 2040 as part of the BRC carbon roadmap. Our FY20 Scope 3 emissions (emissions associated with every part of the value chain for products we sell, from production to final consumption) have been modelled & estimated with the Carbon Trust as 1.5m tonnes CO2e. We will be publishing this scope 3 figure in the coming months with some additional narrative, as we recognise that carbon emissions measurement is a technical area that can be confusing for customers	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://blog.ocado.com/how-ocado-works/working-towards-net-zero-emissions-by-2040/ https://corporate.marksandspencer.com/sustainability/food-and-household
Biodiversity 1.67					
E3	Company has a target for, and reports on, zero net land-use conversion through company's reliance on palm oil as a product or an ingredient.	2	5	All own brand palm oil must be Certified Sustainable Palm Oil (CSPO) by the Roundtable on Sustainable Palm Oil (RSPO). 5,000 products will come from M&S with palm oil certifications attached to those products (representing 25% of the average Ocado shopping basket).	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://corporate.marksandspencer.com/sustainability/food-and-household
E4	Company has a target for, and reports on, zero net land-use conversion through company's reliance on soy as in animal feed.	1	5	We understand the impact that soy production as part of animal feed has on the environment and, in particular, deforestation. Ocado Retail is committed to working with our suppliers to work towards 100% sustainable soy in the animal feed used to supply our Own-Label poultry, red meat, eggs and milk. 5,000 products will come from M&S with soy certifications attached to those products (representing 25% of the average Ocado shopping basket).	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://corporate.marksandspencer.com/sustainability/food-and-household
E5	Company has a target for, and reports on, zero net land-use conversion through company's reliance on beef.	2	5	From 2020: our beef and pork products are British or Irish sourced to Red Tractor or Board Bia Farm Assured standards. When sourced in the UK, lamb also meets Red Tractor's Farm Assured standards; when it's sourced from New Zealand due to seasonality, it meets Government assured standards. No beef in our own brand range is sourced from South America No fresh beef sold on our website is sourced from South America	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://corporate.marksandspencer.com/sustainability/food-and-household
Sustainable food production practices 2.00					
E6	Company has a target for, and reports on, the % of wild-caught or farmed fish & seafood certified to higher sustainability standards	2	5	All fish are sustainably and responsibly sourced - we'll never sell endangered species in the Own-Label range. 5,000 products will come from M&S with sustainable seafood certifications attached as per M&S (representing 25% of the average Ocado shopping basket).	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://corporate.marksandspencer.com/sustainability/food-and-household
E7	Company has a target for, and reports on, the % of products produced under sustainable production practices and recognised environmental management schemes.	2	5	5,000 products will come from M&S with sustainable production approaches included as per M&S (representing 25% of the average Ocado shopping basket). Specific company information shared with Plating Up Progress: We have increased overall sales of organic products YoY by around 7%, despite industry wide availability challenges (esp. in organic meat).	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://corporate.marksandspencer.com/sustainability/food-and-household Company feedback.
Water use 1.00					
E8	Company has a target for, and reports on, water use reduction in operations	0		Our logistics operations are run by Ocado Group, and while our service agreement does not yet include water reporting, Ocado Group are committed to reducing the resource impact of our operations.	https://www.ocadogroup.com/our-responsible-business/corporate-responsibility/natural-resources

E9	Company demonstrates it is working collaboratively on multiple projects (UK & overseas) to reduce water stress.		2	5	Members of Courtauld Commitment, but no information found in corporate reports. Company feedback: We are working with WRAP on achieving our Courtauld 2025 targets and are helping to shape the cross-industry 'Water Stewardship Roadmap'. We are supporting & funding (along with other retailers) an investigation into water-stress in key growing regions in Spain (Murcia and Valencia)	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://corporate.marksandspencer.com/sustainability/food-and-household
Food loss & waste				2.67		
E10	Company demonstrates strategies to engage with customers on food waste and contributes to collaborative initiatives (in UK: Food Waste Action Week).		3	P	The way we operate means we're able to tell customers exactly how long food items will be at their best – we call this our Life Guarantee. We're running a series of food diaries with customers to better understand how we can help them reduce their waste. Our software calculates how to pack items in a way that reduces damage and decreases food waste. So, no more crying over spill milk – or squashed strawberries. We are working on a project with WRAP to introduce Date & Day labelling on meat lines to change behaviours around food waste We were a supporting partner for the 2021 Food waste action week and shared blog posts and emails with customers encouraging greater use of leftover ingredients	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://blog.ocado.com/how-ocado-works/zero-food-waste-is-our-mission/
E11	Company has a target for, and reports on, a % reduction in food sold or handled and discloses volumes redistributed, sent to animal feed, anaerobic digestion, and land-fill.		3	P	Only 0.038% of food is wasted at Ocado. 3,000 tonnes (wastage) sent to anaerobi digestion. We continue to send all inedible food to anaerobic digestion and during 2020 over 3,000 tonnes of inedible food was diverted from landfill. Plus food bank donation matching scheme.	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://blog.ocado.com/how-ocado-works/zero-food-waste-is-our-mission/
E12	Company demonstrates collaboration with its main suppliers to track, measure and act on food waste in its supply chain.		2	5	From 2020: In the long term: By leveraging the Ocado Smart Platform , our partners can reduce their waste in both their own supply chains and customers' homes. On a global scale, investments like that in vertical farming have real potential to increase the quality of fresh food consumed while materially reducing the environmental impact of getting that product to consumers. We are collaborating with one of our largest milk suppliers to reduce bottle leakage in the supply chain, reviewing the process end to end from raw material until bottles are delivered.	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://blog.ocado.com/how-ocado-works/zero-food-waste-is-our-mission/
Plastics				2.00		
E13	Company has a target for, and reports on, % plastics packaging that is recyclable.		2	P	PVC, polystyrene and black plastics have been eliminated from all own-range packaging and it is Ocado's intention for all items to be 100% recyclable and made from at least 30% recycled materials by 2025. We are targeting the removal of all non-recyclable packaging in the own brand range by 2023 (ahead of 2025 WRAP target) and we are currently at ~79% recyclable	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://corporate.marksandspencer.com/sustainability/food-and-household
E14	Company has a target for, and reports on, reducing single-use plastics without creating a food waste risk		2	P	We're founding members of the UK Plastics Pact and have committed to reaching the pact's 2025 targets. Across the own brand range, 27 tonnes less plastic packaging has been used, 640,000 plastic nets have been taken away and at least 9 million non-essential packaging components have been removed Across branded and own brand we have a target to reduce (consumer & transit) packaging by 50% against a 2019 baseline.	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://corporate.marksandspencer.com/sustainability/food-and-household https://ocadoretail.com/media-centre/press-releases/ocado-com
Animal welfare & antibiotics				1.00		
E15	BBFAW Tier position or Company has a target for % of animal products certified to high animal welfare standards.		1	5	Adhere to the five freedoms, plus the following principles when sourcing the Ocado Own-Label range: All shell eggs and eggs used as ingredients in our Own Label range are 100% free range. All milk, poultry and UK-sourced red meat are from suppliers that follow Red Tractor's standards that ensure products are safe and can be traced from pack back to British farms. Exceptions for red meat are those sourced from outside the UK e.g. Irish beef or New Zealand lamb; however, we require them to come from a farm with an appropriate farm assurance scheme in place. Plus, 5,000 products from M&S range.	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://corporate.marksandspencer.com/sustainability/food-and-household https://ocadoretail.com/media-centre/press-releases/ocado-com-launches-major-refresh-of-own-range-products-using-27-tonnes-less-plastic-and-removing-9-million-non-essential-packaging-components/
E16	Company has a target for, and reports on, zero supply chain use of antibiotics as a prophylactic or growth promoter and to reduce the total use of antibiotics classified as "medically important antimicrobials".		1	5	All Own-Label suppliers must comply with the Responsible Use of Medicines in Agriculture Alliance (RUMA) targets of transparent antibiotic usage. Plus, 5,000 products from M&S range.	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://corporate.marksandspencer.com/sustainability/food-and-household
Social inclusion				1.50		
Human rights						
S1	Company recognises the need for a real liveable wage for all employees and reports on progress towards that.		2		Base wage lower than LWF but higher than national living wage (£9.44 vs £9.50, £10.76 vs £10.85 London weighting).	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ Plus ShareAction report.
S2	Company has a target for, and reports on, the % of major suppliers engaged to ensure human rights and labour rights, including and beyond tier one. Must include engagement on child and forced labour, and health and safety of workers.		1	5	Provisions in human rights policy include: • The prohibition of all forced and compulsory labour. • The prohibition of child labour. • The right to freedom of association and collective bargaining. • That working hours, wages and deductions comply with national laws. • That discrimination does not occur in the conditions of employment of workers Speak Up policy for reporting. Plus, 5,000 products from M&S range.	Corporate report: https://www.ocadogroup.com/sites/ocado-corp-v2/files/investors/Annual%20Report%20LP/Ocado%20Group-Annual%20Report%202020.pdf https://sustainability.ocadoretail.com/ https://corporate.marksandspencer.com/sustainability/food-and-household