

Lantra Tyfu Cymru 2021 Pledge



This is a Wales wide pledge

This commitment will be implemented
by 2023

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Parliamentarians and Government commit to work with producers to develop and implement sector strategies to make domestic veg production resilient, profitable and sustainable so it can keep in step with rising demand.

This aligns with point 1 on the Commitments Framework

Commitment Details

We pledge to play our part to help everyone in Britain eat an extra portion of veg a day “Lantra, on behalf of Tyfu Cymru, pledge to expand the ambition of the Action Plan for Commercial Horticulture for Welsh Government and work with producers and partners through the creation of a Wales Horticulture Alliance to develop a new vision for the sector in Wales. This will look at how we can protect but also develop and grow the horticulture industry in an innovative and sustainable way in Wales to order to increase the supply of Veg produced in Wales.”

Monitoring

We will monitor the total number of edible horticulture businesses assisted through the Tyfu Cymru project and the number of new edible horticulture entrants assisted per year. Baseline will be taken from June 2020.