



Hungry Horse 2019 Pledge



This is a UK wide pledge

This commitment will be implemented
by October 2020

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Quick service and casual dining restaurants commit to offer two portions of veg inclusive in every kid's meal.

This aligns with point 5 on the Commitments Framework

Commitment Details

Hungry Horse is included in the 2019 Soil Association Out To Lunch league table, and we are committing to working towards ensuring that all of our children's menus can include at least two portions of vegetables. We are planning a new menu for spring 2020 including redesigning our side options to enable parents to choose more than one vegetable side and will explore other opportunities within our menu redevelopment to get more veg on the plate in children's meals. We will review this with Peas Please so that we can keep track on our initiatives and progress.

Monitoring

We will report each year on portions of veg served to children compared to a baseline year (see below).

Baseline data will be taken from sales of children's menus (itemised on our cash registers) from July to June, and each year we will compare sales of children's menus and portions of veg to this baseline.

Year 1 reporting will be from July 2019 to June 2020, in line with the Peas Please reporting year, and compared with the above baseline. We will use sales data to calculate the increase in portions of veg.

Within the reporting we will exclude increases in veg servings that have resulted from new restaurant openings, so that we are comparing like for like in each reporting year. We will also work towards making sure that we do not inadvertently increase food waste through the veg initiative.