

# Caterlink

## 2019

## Pledge



This is a UK-wide pledge

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This commitment will be implemented by October 2020.

We will achieve a 10% average increase in portions of veg served in our recipes compared to July 2017 - July 2019.

Due to challenges with monitoring all of our procurement we will measure progress against our sales of meals and portions of veg in our recipes.

We will redesign key recipes to include more veg across our menu plans.

We will also continue to promote vegetables through our 'Added Benefits' sessions in schools, and through collaborating with campaigns such as Veg Power.

**This aligns with point 4 on the Commitments Framework**

## Monitoring

In order to monitor progress we will take a baseline of our recipes (how much veg per recipe) in terms of child portions (50g) and the total sales of meals across those schools.

To track progress we will calculate the portions of veg across our menus and the sales of meals across schools for 2018-2019 and for subsequent years within the Peas Please campaign.

In order to compare like-for-like increase in servings of veg, we will also compare the number of schools and number of meals sold so that we can assess how much of the total increase is due to our campaign and how much is due to general business growth.

We will monitor progress every three months so that we can adjust our campaign accordingly. We will report to Peas Please annually.