

Caterers leadership



Topic	Metric	Score	Product or Supply	What does leadership look like in 2021?	What would be the next steps for leadership companies?
Healthy & Nutrition					
Healthy & sustainable food sales		1.67			
N1	Company has a target for, and reports on, a sales-weighted % increase in healthy food, menu items or products quantified using a transparent and recognised approach.	1	P	Company is committed to providing at least one healthy option at all sites.	Company sets a target for % of menu options to be healthy, using a recognised methodology, and implements menus across all sites.
N2	Company has a target for, and reports on, an increase in fruit & veg as % of food procurement or sales.	2	P	Company has a target for increasing sales of vegetables and reports against this.	Company sets a target for % increase in both fruit and vegetables sales across and provides evidence of progress towards meeting the target.
N3	Company has a target for, and reports on, a % shift in protein procurement or sales that come from animal vs plant-based protein sources.	2	P	Company has a target for % of menus to be plant-based.	Company reports against the target for % of menus that are plant-based, and implements menus across all sites.
Encouraging healthy & sustainable diets		2.00			
N4	Company has a target for, and reports on, the % of menu items or products with intuitive front-of-pack or (restaurants and caterers) consumer-facing nutrition labels (ideal 100%)	2	P	Company reports on % of sites providing detail nutritional information on all menus.	Company extends the use of labels to be intuitive, using recognised methodologies, and implements this across all sites.
N5	The company's marketing strategy prioritises healthy foods, especially when marketing to children.	2		Company has strategies to market healthy food and can evidence clear channels of communication to customers.	Company discloses % of marketing budget allocated to healthy food, and commits to increase in marketing spend on healthy food.
N6	The company can evidence reducing food insecurity by improving the accessibility and affordability of healthy food via at least one major strategic or collaborative initiative.	2		Company has clear strategies to make healthy food more accessible and affordable. Covid focus: company took clear steps to reduce food insecurity through participation in government schemes and collaborative efforts.	Company permanently commits to menus and services that make healthy food more accessible and affordable to vulnerable groups.
Environment					
Climate change		2.50			
E1	Company has a target for, and reports on, scope 1 & 2 emissions reduction (Science-based target)	3		Company has science-based targets for scope 1 & 2 emissions as part of a net zero commitment, and reports against this.	Company provides evidence of progress towards meeting the target and for net zero.
E2	Company has a target for, and reports on, scope 3 emissions reduction (Science-based target), specifically food in supply chain	2	S	Company has mapped or begun mapping scope 3 emissions as part of a net zero commitment, and commits to reports against this.	Company provides evidence of progress towards meeting the target and for net zero.
Biodiversity		2.00			
E3	Company has a target for, and reports on, zero net land-use conversion through company's reliance on palm oil as a product or an ingredient.	2	S	Company has zero land-use conversion target that includes palm oil and can report that 100% of palm oil used in cooking oils and margerines, but not as an ingredient in processed foods.	Company extends commitment to include palm oil as an ingredient in processed foods.
E4	Company has a target for, and reports on, zero net land-use conversion through company's reliance on soy as in animal feed.	2	S	Company has zero land-use conversion target that includes soy as animal feed and commits to report on progress.	Company provides evidence of progress towards meeting the target.
E5	Company has a target for, and reports on, zero net land-use conversion through company's reliance on beef.	2	S	Company has zero land-use conversion target that includes beef and commits to report on progress, or can report on % of beef that is not sourced from regions where land-use conversion for cattle exists.	Company provides evidence of progress towards meeting the target.
Sustainable food production practices		2.50			
E6	Company has a target for, and reports on, the % of wild-caught or farmed fish & seafood certified to higher sustainability standards	3	S	Company has a target for fish and seafood (wild catch and farmed) to be certified as sustainable or under a fisheries improvement program, and reports against the target.	Company provides evidence of progress towards meeting the target and extends this to be a 100% target.
E7	Company has a target for, and reports on, the % of products produced under sustainable production practices and recognised environmental management schemes.	2	S	Company can report an increase in the % of food that are being produced sustainably (eg under recognised environmental management schemes such as organic).	Company sets an overall target for % of food being produced under recognised environmental management schemes.
Water use		2.00			
E8	Company has a target for, and reports on, water use reduction in operations	2		Company reports on operational water use, or % of sites using water management approaches.	Company sets a target for operational water use reduction and reports against that.
E9	Company demonstrates it is working collaboratively on multiple projects (UK & overseas) to reduce water stress.	2	S	Company reports on % of suppliers being engaged on water management.	Company can evidence % of key suppliers involved in sustainable water management projects and participates in specific collaborative initiatives.
Food loss & waste		1.67			
E10	Company demonstrates strategies to engage with customers on food waste and contributes to collaborative initiatives (in UK: Food Waste Action Week).	2	P	Company has clear strategies for customer engagement on food waste (portion sizes, use of apps to reduce waste etc) as well as participation in collaborative initiatives.	
E11	Company has a target for, and reports on, a % reduction in food sold or handled and discloses volumes redistributed, sent to animal feed, anaerobic digestion, and land-fill.	2	P	Company has a 50% food waste reduction target in line with SDG12.3 and reports partial data of reductions in a number of sites or markets.	Company provides evidence across all operations of meeting reduction target.
E12	Company demonstrates collaboration with its main suppliers to track, measure and act on food waste in its supply chain.	1	S	Company has begun to engage with a number of key suppliers on food waste.	Company provides evidence of % of suppliers tracking and reporting on food waste.
Plastics		2.00			
E13	Company has a target for, and reports on, % plastics packaging that is recyclable.	2	P	Company has a target for % of packaging to be recyclable and reports case studies and initiatives that are working towards this.	Company provides evidence across all operations of meeting the target.
E14	Company has a target for, and reports on, reducing single-use plastics without creating a food waste risk	2	P	Company has a target for reducing or eliminating plastic packaging and reports case studies and initiatives that are working towards this.	Company provides evidence across all operations of meeting the target.
Animal welfare & antibiotics		1.50			
E15	BBFAW tier position or Company has a target for % of animal products certified to high animal welfare standards.	1	S	Company achieves tier 3 performance in BBFAW.	Company achieves tier 1 or 2 performance in BBFAW.
E16	Company has a target for, and reports on, zero supply chain use of antibiotics as a prophylactic or growth promoter and to reduce the total use of antibiotics classified as "medically important antimicrobials".	2	S	Company does not permit the use of prophylactics or growth promoters and provides evidence of auditing processes and reports case studies and initiatives that are working towards this.	Company provides full transparency on antibiotics use and appropriate reduction targets and performance against that.
Social inclusion					
Human rights		2.50			
S1	Company recognises the need for a real liveable wage for all employees and reports on progress towards that.	3		Company is a Recognised Living Wage Service Provider.	Company extends similar wage policies to global operations.
S2	Company has a target for, and reports on, the % of major suppliers engaged to ensure human rights and labour rights, including and beyond tier one. Must include engagement on child and forced labour, and health and safety of workers.	2	S	Company can evidence engagement with key tier 1 suppliers and a number of key suppliers beyond tier one across child and forced labour, and health and safety.	Company extends scope beyond tier 1 for key supply chains.